



# Kateryna Sniatovska

---

NARRATIVE

DESIGNER/SCRIPTWRITER

## CONTACTS

 +38 063 822 0420

 k.sniatovskaya@gmail.com

 <https://ksniatovskaya.journoportfolio.com>

## ABOUT ME

I am scriptwriter and writer from Ukraine. Right now I'm working as a narrative designer at gamedev. Before that I worked as a scriptwriter and created content for YouTube channels for kids and teens.

I also wrote a book called Horror Stories for Adult Kids.

In general, I have more than 13 years of experience in writing texts of different complexity and genres. I'm constantly learning and improving my skills.

## LANGUAGES

Ukrainian - Native  
Russian - Native  
English - Intermediate

## SKILLS

More than 13 years' experience with texts.

Creative writing.  
Dialogue writing.  
Developing the characters.

## INTERESTS

Sport.  
Reading.  
Writing stories in the suspense genre.  
Watching films and TV series.

## EDUCATION

### **Odesa National Mechnikov University**

Faculty of International Relations, Political Science and Sociology 2008/2013

### **Onoffline school SKVOT**

Course "Narrative Designer"  
2022/2023

### **School of Creative Professions Band**

Course "Sharp Narrative"  
2020/2021

### **Academy RIBA**

Course "Novel writing & publishing"  
2024

## WORK EXPERIENCE

### **VOKI Games | Narrative designer 2024 till now**

- Wrote two full-length adventure games, creating immersive narratives that engage players.
- Developed original game plots and designed memorable characters.
- Crafted diverse in-game texts, including loglines, synopses, drafts, flowcharts, comics, character profiles, tutorials, and UI content.
- Collaborated with game designers, developers, and technical artists to enhance storytelling and visual aspects.
- Analyzed game builds, identified areas for improvement, and implemented necessary script changes.
- Incorporated feedback from players and team members to refine game content and optimize the player experience.

### **Friendly Fox | Narrative game designer 2023/2024**

- Wrote five full-length games from initial concept to release.
- Created engaging plots, dialogues, and game texts in the HOPA genre, ensuring logical and immersive gameplay.
- Designed storyline structures and quest flows.
- Coordinated with programmers and game designers, providing clear tasks and actionable feedback.
- Developed and maintained comprehensive documentation for all narrative elements.
- Worked closely with publishers to align concepts with market expectations.

### **ZBS Games | Narrative designer 2022/2023**

- Creating an engaging plot for a casual game with match-3 mechanics.
- Developing charismatic and interesting character arcs, filling the game with conflicts, and creating logical chains of quests.
- Writing dialogues for the characters.
- Collaborating with other departments to describe and formulating technical tasks for programmers, animators, and designers.

### **The Soul Publishing | Scriptwriter 2021/2022**

- Wrote humorous scripts for YouTube channels such as La La Life, La La Life Games, La La Life Emoji, and an animated project about teenagers in an alternative universe called "Teen Z".
- Developed story structures and concepts, characters, dialogues, plot lines, as well as idea generation.
- Conducted competitor and trend analysis.
- Wrote loglines, comedic sketches, dialogues, synopses, and scripts (including in English).
- Worked with Asana.

### **Odesa.Live | PR-manager 2021**

- Worked on shaping a positive image of a TV channel.
- Managed team of SMM managers.
- Organized advertising, image-building, and PR events using media, external and internal advertising.
- Conducted internal corporate PR.
- Interacted with celebs, millionaire bloggers, artists, and contractors to find the best conditions for the company, with partners to conclude information partnership agreements.
- Worked on editing texts, writing publications, news, press releases, and their distribution in the media and on various platforms.

### **Concert agency "Pale-Art" | Project-manager/Content-manager 2016/2022**

- Preparing and organizing turnkey concerts, shows, and events.
- Participated in writing scripts for plays and songs for musicals, including the show-musical "Dracula Vlad" and the children's fairy tale "Wizard of the Emerald City".
- Supervised and managed logistics for the movement of artists and teams, decorations, concert equipment.
- Held press conferences and interviews.
- Managed the company's social media, created visual content, planned advertising campaigns, and interacted with other information platforms.
- Organized and managed the process of creating video and photo materials for promoting the company, writing slogans, and SEO texts.

### **Mass Media | Journalist/TV presenter/Editor 2009/2016**

- During these years, I worked as a journalist, correspondent, editor, and TV host for various domestic and international channels and publications.
- My responsibilities included searching for topics and heroes, translating and writing articles, filming and voicing reports, working on camera, covering various events and political situations, and more.

