



Starbucks Licensing Opportunity

Deliver an unrivaled experience
to your campus with world-class
coffee, food and beverages.



A trusted brand with an inviting and satisfying experience.

Thank you for your interest in opening a Starbucks in your student art center. We offer a range of business programs to help you make Starbucks your on-campus provider of café services. We are committed to helping you to implement a cost-effective, comprehensive, and campus community-focused café.



Great Coffee, Innovation and an Evolving Line of Products

In 1971, Starbucks - then a roaster and retailer of whole bean coffee - opened its first store in Seattle's Pike Place Market. First-in-class, Starbucks put coffeehouse culture on the map, with its first concept location mirroring espresso bars in Milan opening in 1984. The food and beverage industry would never be the same.

***25,734 locations (as of January 1, 2017)**

A Socially Responsible, Welcoming Campus Meet-up

We remain a premier food and beverage company due to our high operational standards and inviting atmosphere. When you walk into a Starbucks, you'll find that each location reflects our neighborhood-friendly gathering place concept, with quick service and motivated employees. Students, faculty and visitors alike will always call Starbucks their home.

- Unrivaled customer service.
- 24-hour operations for the all-nighters and early birds.
- More than 30 blends of premium coffee, beans and handcrafted beverages.
- Coffee and brewing equipment for the aficionados.
- Healthy breakfast, lunch, dinner and snack options.

Implementation: Cost Effective, Efficient and Profit Oriented

We will ensure that your restaurant is implemented within your budget to address your needs. This includes an effective point-of-sale (POS) system that will help you to improve processes, track inventory, and provide useful sales data to increase profit margins. We will also serve as your business development and relationship management advocate throughout the entire process. Since Starbucks is a household and growing brand, we assure you your location will thrive with each passing year.