



# Ankur Chowdhury

Content Writer

Furnome Planck, Flat No. 401, 15th Cross, 10th B Main, Virat Nagar, Bangalore, Karnataka, 560068, India

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ankurchowdhury

## SKILLS

Content Marketing      Content Strategy

Content Editing      Proofreading

Website Content      Blogs

Email Marketing      Social Media Content

Copywriting      Video Scripting

PDF Content      Branding

Content Writing

## INTERESTS

Reading, Music, Movies, Web Series, F1, Moto GP, Travelling

## LANGUAGES

English      Hindi  
Professional      Professional

Bengali  
Native

## PUBLICATIONS

Hotelogix (17.08.2018)  
Hotelogix  
t.ly/i4HXV

Hotel Tech Live (30.10.2018)  
Hotel Tech Live  
t.ly/rdKm

Hospitality Tech (20.09.2018)  
Hospitality Tech  
t.ly/TwoB

I am 8.5 years experienced content writer wholly responsible for all sorts of content-related activities in my company. I have written content on blockchain technology, crypto, Web3, automobile, healthcare, travel & tourism, the education industry, and many more.

## WORK EXPERIENCE

**Kointrack Techsystems** (01.08.2022 - Present)  
Content Writer

Blogs (Technical & Non-Technical), Website Content, Newsletters, Social Media, PDF Content and Press Release

t.ly/kointrack.com/

**Karma Experience** (17.11.2021 - 30.06.2022)  
Content Manager

Website Content for India Division, Newsletters, PDF Content, Ad Copies, and Social Media Content

t.ly/www.karmaexperience.in/

**Innoserv Digital** (01.08.2019 - 30.07.2021)  
Content Writer

Virtual Assistant, Blogs, Website Content, Newsletters, Social Media Content, Ad Copies, PDF Content, Content Marketing & Strategy

t.ly/www.innoservdigital.com/

**Pazo** (15.02.2019 - 10.07.2019)  
Senior Content Writer

Website Content, B2B Content, Product Description, and Content Marketing

t.ly/www.gopazo.com/

**Trilyo** (01.12.2017 - 20.12.2018)  
Content Editor & Marketer

Content Strategy, Email Marketing, Editing, Proofreading, Blogs, and Website Content

t.ly/trilyo.com/

**City Link Portal Private Limited** (06.04.2016 - 15.08.2017)  
Executive- Digital Content

Website Content, Social Media Content, Email Marketing, and PDF Content

t.ly/citylink.co/

**Globussoft Pvt. Ltd.** (24.11.2014 - 22.01.2016)  
Production Associate

Press Release, Blogs, Website Content, Product Description, and Social Media Content

t.ly/globussoft.com/

## EDUCATION

**Institute for Advanced Computing & Software Development** (01.03.2013 - 01.03.2014)  
A

Post Graduate Diploma, Advanced Computing

t.ly/iacsds.com/

**Bhilai Institute of Technology** (08.08.2008 - 06.06.2012)  
A

Bachelor of Engineering, Information Technology

t.ly/bitdurg.ac.in/

## CERTIFICATIONS

**Post Graduate Program in Digital Marketing** (10.07.2021)  
Simplilearn

t.ly/www.simplilearn.com/

**Email, Content and Inbound Marketing** (10.06.2018)  
HubSpot