

SOCIAL MEDIA PLAN: MON-WED

Monday, August 22

Twitter

- ACA, BEPS, TPP--This alphabet soup of regulations can be overwhelming. Luckily you can get answers for \$700 off at SYNERGY!
- Oh, the tax world is a-changing...but #SYNERGYCorp provides answers. Register before the early-bird discount is gone!
- Heard of #Brexit? What about #BEPS? #SYNERGYCorp provides insight on hot #tax topics like these. Register today for \$700+ off.
- You've got #tax questions. #SYNERGYCorp has answers. Get the scoop on tax trends for \$700+ off.

Facebook/LinkedIn

ACA, BEPS, Brexit, BEPS, TPP...there's a ton of acronyms whizzing around the world of tax! If you feel like you're trying to navigate a bowl of alphabet soup, #SYNERGYCorp can spell it out for you. But hurry—there are only 10 days left to snag the early-bird discount for more than \$700 off the cost of this premier #tax event.

Tuesday, August 23

Twitter

- Are you a fan of football—and tax? This year's #SYNERGYCorp social event is at Dallas Cowboys Stadium. Register for \$700+ off today
- In this world you're either growing or falling behind—SYNERGYCorp has the technology and insight to grow!
- How would you use \$700? Find out: Secure your early-bird price for #SYNERGYCorp before it ends Aug. 31!
- New tax regulations require new insight—and new #SYNERGYCorp sessions. Reg today for \$700+ off.

FB/LinkedIn

Everything's bigger in Texas, including #SYNERGYCorp! We know a lot has happened this year in tax and your technology, so we're offering brand-new education sessions to help you make the most of your technology and navigate tax craziness.

As a bonus, attendees are being treated to the Dallas Cowboys experience at "Jerry World"! Don't miss it. Register and save \$700 with our early-bird pricing today.

Wednesday, August 24

Twitter

- Uh-oh, only one week left of our killer early-bird price for #SYNERGYCorp! Get it while you can.
- Whoa, there's only 1 week left to snag \$700+ off of #SYNERGYCorp, the premier #tax technology event. Get it today:
- Would you explore the latest #tax technology for \$700? Get the early-bird price today for the best #SYNERGYCorp savings.
- A lot can happen in 7 days. Maybe you'll even register for #SYNERGYCorp and get \$700 off!

FB/LinkedIn

- Whoa, time flies—there's only one week left of our early-bird pricing for #SYNERGYCorp. Register today to get over \$700 off. Registration costs include 7 meals, a Dallas Cowboys social event, the opening session, all educational sessions and the best #tax networking around for Thomson Reuters ONESOURCE™ users.

Get it while you can!

Thursday:

Twitter

- Don't come down with a case of #FOMO, join 1,500 #tax peers at #SYNERGYCorp (and psst, we'll give you \$700 off)
 - <http://cdn2.gurl.com/wp-content/uploads/2014/04/nene-phone-crying.gif>
 - <http://media1.giphy.com/media/Vea92EWzQ2sy4/giphy.gif>
- Your #tax peers will be getting the VIP experience at the Cowboys stadium in November at #SYNERGYCorp. Don't miss it.
- Fear of missing out on #SYNERGYCorp? Now's the perfect time to register for \$700 off. Offer ends 8/31.

- 240+ companies are coming to #SYNERGYCorp. Don't get #FOMO, get in on the action for \$700 off: <link>
- 100+ sessions. 100 experts. 50+ speakers. 17 CPE credits. Don't miss out on #SYNERGYCorp & the \$700 off!

LinkedIn/Twitter

Is there anything worse than getting a bad case of #FOMO (fear of missing out)? Don't languish at home while 240+ other tax companies get relevant insight and technology exploration to stay ahead of current tax trends. Register today to get more than \$700 off at #SYNERGYCorp. Hurry—offer ends in less than a week!