

*Too often, people equate success with I.Q., which is a disappointing road... But what if I told you that there is another means for success? That, in fact, I.Q. isn't the best indicator of potential success at all?*

Skilled sales leader, Dr. Maurice Oswell, has the secret to prosperity in the workplace: not mere intellect, but *Emotional Intelligence*! Emotional Intelligence, or EI, includes five easy-to-understand steps that, if practiced, will:

- Assist you in your daily interactions with others
- Give you the tools to climb the corporate ladder
- Boost your productivity, earnings, and confidence

Drawing from Emotional Intelligence pioneer, psychologist Daniel Goleman, Dr. Oswell shows that awareness, self-regulation, motivation, empathy, and social skills will skyrocket you to success. The best leaders employ these traits, proving you don't *just* need to be proficient at the technical aspects of your job. Whether you're a leader seeking improvement or craving achievement in any area of life, Emotional Intelligence is an invaluable ingredient in reaching your fullest potential!