

Outcome Genii (OG) Terms and Conditions and Confidentiality Statement

Terms:

1. The User has the choice to allow OG to gather information listed below by agreeing to Log In with a User I.D. and Password. Should the User not want to allow the gathering of information they merely have to sign in as a Guest.

2. **Type of information to be gathered:**

a. **Personal:** User's Email Address

1. Purpose: To provide User notification of any updates and feedback to user's input as to suggestions in how to improve OG.

b. **Impersonal:** Retention Report

1. Purpose: To track the use of OG.

a. Format: The Retention Report is aggregated; meaning it's not user based, but overall based. For example: On day x 100 people downloaded the app, 25% came back to it a day after, 10% two days after, etc.

Conditions: None

Confidentiality:

1. All gathered Data will be abstracted into a general Statistical Format with no link to the User's actual use of OG including the user's use of the email component of OG.