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VIP Ticket Packages at the U.S.Open

June 5, 2014 - [Events, Hospitality, Sports, Tennis, Tickets](#) - Tagged: [business entertaining](#), [corporate tickets](#), [entertaining](#), [executive suite](#), [hospitality](#), [premium seats](#), [skybox](#), [Tickets](#), [VIP](#) - [no comments](#)

Every year in late August, nearly 700,000 fans descend upon Flushing, Queens, to spend two weeks enjoying one of New York City's largest drawing sporting events, the U.S. Open Tennis Championships. This massive influx of fans assures that the U.S. Open as a tough ticket to get, with later sessions selling out almost immediately and a predominance of other sought-after matches going to Full Series Ticket Subscribers. While getting tickets can be a challenging, planning a trip to the U.S. Open can also be difficult—guaranteeing that you and your clients have the best lodging and transportation available can be an onerous task for even the strongest employee. To ease this burden, select companies offer ticket and hospitality packages that combine match tickets, lodging, transportation and, in some cases, additional options useful for executives hoping to impress a client with the many sights New York has to offer.



single seats found on the Promenade—300 level—of Arthur Ashe Stadium listed on the secondary market today can cost as much as \$543 for the Men's Singles Final, while courtside boxes range from \$4,000 to nearly \$10,000 a seat, which does not include accommodations, transportation, and the man-hour costs that come with research, planning and booking.

VIP ticket packages are not only a great way to take the guesswork out of ensuring your clients have the best available experience, but often offer savings over single seats and secondary market prices. Most packages are broken down by section and tournament schedule, and many offer custom options, with a range of bargain to luxury packages to meet various pricing needs. Steve Furgal's International Tennis Tours include five nights' hotel accommodations at the Hilton New York or Four Seasons, choice of seating levels (priced accordingly), transportation to and from the tournament, access to a hospitality desk, and more. A five-day package that includes tickets to the Men's Semis, Women's Finals and Men's Finals starts at \$1,780 per person for Promenade seating, with optional add-ons like better seats, continental breakfast, or additional room nights available. A courtside box starts at \$5,190.00 per person, which is average for one session on the secondary market. As expected, First Week and Second Week packages are substantially less expensive.

While the U.S. Open might be a the main draw to New York in late-August, a trip such as this can also be the perfect means to impress a client by complementing their top-flight tennis experience with one of the City's many other cultural offerings. PrimeSport give fans the chance to not only watch the best of tennis, but also take in some theater with their Deluxe U.S. Open Championship Weekend package. PrimeSport provides tickets to the Men's and Women's Finals, three nights at the Millennium Broadway and transportation, but adds Orchestra or Front Mezzanine tickets to a popular Broadway show on Saturday night, such as Jersey Boys or Wicked. Not only does this give you the beneficial chance to make a big impression with the classic New York theater experience, but also an opportunity to foster good will and spend valuable time with clients away from the courts. The Millennium Broadway's location, just blocks from Times Square, allows for other visitor opportunities as well. For the Deluxe

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package, Lower Promenade tickets begin at \$1,975 per person, although pricing is based upon number of guests per room—individual travelers begin at a sizable increase of \$3,425.00. Additionally, package upgrades are available, such as better seats and extra nights, for additional fees.

Although the savings offered through many of these ticket packages alone makes them an option worth investigating, the inherent advantage of access to premier lodging options and tickets set aside for tour operators is arguably even more valuable. For even local clients and VIPs, these returns can truly elevate the U.S. Open experience to the next level. For those coming from out of state or arriving internationally, however, the fact that VIP ticket packages save money and avoid logistical aggravation is clearly invaluable. By taking advantage of these services, executives and their clients have the ability to focus on the most important benefit of all: a truly extraordinary U.S. Open Championship experience.

See <http://www.forbes.com/sites/jesselawrence/2013/08/09/us-open-tennis-tickets-at-four-year-high/>

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