

THE DAYTIME 'DO



Heather Morris

The high pony

THE LOOK

This look is simple and easy to create and makes a daytime ponytail look fresh, edgy and oh-so fashionable

WILL IT SUIT YOU?

This style suits all face shapes and reinvents the traditional ponytail. It works well on fine or second-day hair as limp roots are swept up and the backcombing disguises flat locks.

STYLE IT?

Hannah Akerman from Easton Regal gives us the lowdown on recreating this look: "Apply a texturiser to damp hair and then blow-dry. Next, take a small triangular section from the front hairline and clip out of the way. Using a soft bristle brush, bring the rest of the hair into a high ponytail and secure using a snag-free band. Go back to the triangle section and pull into a quiff shape, securing with a grip and you're good to go!"

Make-up match



This style really reveals your face so a good base is needed. Try **Max Factor Miracle Touch Liquid Illusion Foundation, £12.99**, for a radiant, flawless complexion.

FEATURE AMANDA PALLEY AND ERIKA SMITH CELEBRITY PHOTOGRAPHY
HEATHER AND REY FEATURES PRODUCT PHOTOGRAPHY POZELLEYES

Style sum

Create volume by back-combing with the **Denman Tail Comb, £6.26**

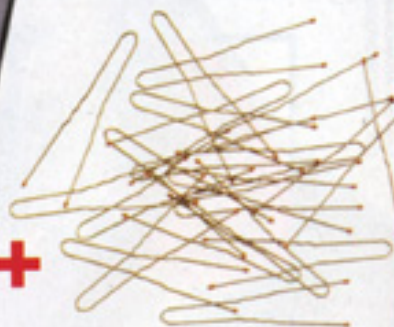


Prep your locks with **V05 Max Air Turbo Dryer, £19.99**, blow-drying upside down to add extra volume to the roots.

Liberally spritz **L'Oréal Play Ball Texture Tonic, £11.75**, on to tresses to shake up hair, giving it volume and flexible definition.



Sweep hair over and have a pack of **Babyliss Hairpins, £2.45**, on hand to secure the look in place.



NIGHTTIME GLAM



Amanda Seyfried

Crimping goes glam

THE LOOK

Crimped hair is so on-trend right now, and pulling it back into a messy loose bun adds a new level of sophistication to a retro look.

WILL IT SUIT YOU?

The bun is a classic that works for all face shapes, if your hair is long enough to pull back. Crimping adds texture and volume, so it will look best with fine, straight hair.

STYLE IT!

First, blow-dry your hair straight. Then, using a crimper, crimp the hair from two inches away from the roots right down to the tips. Then, leaving the strands around your face to hang loose, create a loose bun at the back and secure with a Blax Snag-free Hair Elastic. Finally add a spritz of shine spray to give the whole thing a glossy edge.

Style sum

Prep with **Toni & Guy Instant Calmer and Strengtheners for All Blondes, £6.99**, for smooth and strong hair without flyaways.



Then, separate hair into small sections and crimp from roots to ends using **Babyliss Pro Crimper 210, £20**.

Next, pull your hair into a messy bun and secure with **Blax Hair Elastics, £1.99** leaving the front sections free.



Finish the look with **KMS Silk Sheen Gloss Spray, £13**

Make-up match

Add a pretty pout with **MAC Lustre Lipstick, £13.50** in "Hug Me."



NEW SHADE ALERT



Sarah Harding

Blonde to brunette

THE LOOK
We love Sarah's dramatic change from her trademark platinum blonde to a more sophisticated, glossy natural brunette.

WILL IT SUIT YOU?
It's not for everyone, but it could be the perfect update for mousey girls. Expert Colourist Paul Bingham, Head Colourist of Lockonego says, "The cool tones in this deep, dark colour really set off Sarah's porcelain complexion and make her blue eyes stand out. The richness of this shade will look fantastic on anyone who has similar colouring to Sarah."

GET THE LOOK
It looks tricky but is really easy. Simply curl all your hair with bendy rollers. Brush back the sides and pin in place to create a faux undercut whilst letting the lengths at the front sweep across the face. Invest in a good colour duo to keep hair vibrant.



Beauty buy

Get long and luxe lashes with Rimmel Glam Eyes Mascara in Black, £7.19

Colour sum

Prep your hair with Andrew Collinge Brunette Salon Shampoo, £5.10, to help lock in your colour for longer.

Always use a colour conditioner to enhance shine. We love John Frieda Brilliant Brunette Original Conditioner, £5.29.



Create Sarah's vintage-style curls by twisting Diva Bendy Rock and Rollers, £39.99, around your locks.



Finish the look with a spritz of Lee Stafford Hold Tight Hairspray, £5.10.



STYLE SWITCHER...

Katy Perry



KATY DOES RIPPLING WAVES

A classic style, these glossy locks scream red carpet glam, and Katy pulls it off effortlessly.

Use a shampoo that will add shine and volume to your locks before styling. Here at Hair we love The Body Shop Guarana Berry Volumising Shampoo, £4



Create bouncy waves by wrapping hair downwards from the mid-lengths around Mark Hill's RAW Giraffe Pro-Magic Curling Wand, £29.99, and get that California girl look.



Add an edge to this classic look with purple and green eyeshadow. We like Sleek Make-up Divine 12-Piece Shadow Collection, £6.49.



KATY DOES A CHIC UPDO

Katy takes inspiration from movie legend Audrey Hepburn with a stunning ballerina bun.

Apply a volumising mousse such as Pantene Volume and Body Magnifying Mousse, £2.99, to locks before styling, to calm down flyaways and give tresses the needed lift to pull off this look.



Secure your hair in a pony with a band, then slip the tail through a Tesco Hair Gallery Doughnut, £3.50. Wrap and pin for perfect poise.

Complement with this season's must-have lip shade - fuchsia! We love Max Factor Max Effect Lip Gloss in Pink Impetuous, £4.99



KATY DOES A POWER PONY

Katy shows that she's more of a trendsetter than a follower by creating a softer, sleeker take on the 80s-esque power pony.

To get a really heavy swishy pony, clip in this Love Hair Gushybird Clip-in Ponytail, £30.99 over the top of your own hair.



Grab a hold of Clynol Look At Me Delicious Boosting Hairspray, £9.70, and liberally mist over locks to give ultimate hold and shine to this sophisticated look.

Add a fail-safe flirty flutter with Eylure Black Widow False Eyelashes, £7.10.



FEATURE AMANDA PAULY PRODUCT PHOTOGRAPHY POXLEYES CELEBRITY PHOTOGRAPHY RETNA AND REX FEATURES