


 Search

Home

- **Knowledge**
- **Competency Framework**
- **Training**
- **Qualifications**
- **Membership**
- **Community**
- **The CQI**
- **My CQI**

Home > Community > World Quality Day 2016 > CQI Chocolate Challenge

- Branches**
- Special Interest Groups**
- Standards Development Group**
- Volunteers**
- World Quality Day 2016**
 - What is World Quality Day?
 - The CQI Pledge Wall
- CQI events**
- External events**
- Online communities**

CQI Chocolate Challenge

Change the perception of quality at your organisation with our World Quality Day resources



This year's theme, 'Sweet Dreams', is designed to draw your colleagues into the wonderful world of quality using chocolate.

One of the challenges we often hear from quality professionals is explaining your role to people outside of your profession. This World Quality Day we're giving you a helping hand with the CQI Chocolate Challenge.

DOWNLOAD PACK

The CQI Chocolate Challenge uses the quality management technique 'five whys' to tackle the dilemmas facing the cocoa industry. Your task is to facilitate the challenge and create a platform that allows you to demonstrate the impact quality can have for the organisation, and how you can support teams across the business.

Benefits of running the challenge

- Engage with the wider organisation
- Educate non-quality staff about your work
- Raise the profile of the quality profession.

The pack has all the essentials you need to run the CQI Chocolate Challenge.

Download your CQI Chocolate Challenge pack today.

CQI Members

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