



# FERNANDA FANTINEL

JOURNALIST | INTERCULTURAL  
COMMUNICATIONS MA STUDENT

## CONTACT

+45 71 61 26 71

Stavnsvej 143, Tilst - Denmark

fernanda.fantinel@gmail.com

## EDUCATION

MA in Intercultural  
Studies Aarhus University

2022-2024

BsC in Journalism

Faculdade Cásper Líbero

2012-2015

São Paulo, Brazil

## SKILLS

- Communication
- Time Management
- Project Planning
- Creativity

## CAREER OBJECTIVES

As a Brazilian/Italian journalist based in Denmark, I possess extensive experience in optimized writing and social media management. I aim to utilize these skills in a vibrant team setting, contributing to growth and engagement while aligning with the innovative goals of a progressive organization.

## EXPERIENCE

### Community and Social Media Manager

*Quid (july/2023 -present)*

As a Community Manager at Quid, I have enhanced online engagement across entertainment channels by developing dynamic social media strategies and content. I analyze metrics to refine strategies, ensuring alignment with company goals and prompt responses within online communities. This role has contributed to a significant growth in follower engagement and base within a short timeframe.

### Content Writer

*Hugo Gloss (june/2022-february/2023)*

At Hugo Gloss, Brazil's largest entertainment website, I conducted interviews with both international and Brazilian artists, effectively managing and scheduling posts across multiple social media platforms including Instagram, Twitter, and TikTok. This role honed my abilities in community management and engagement, forming a solid foundation for my current position.

### SEO Writer

*Bureau Works (august/2021 -december/2022)*

As an SEO Writer at Bureau Works, I specialized in writing and translating content for the website's blog, focusing mainly on translation technology. My tasks included translating articles from Portuguese to English, proofreading, and posting on WordPress, further enriching my content management skills.

### Marketing Communication Manager

*Press Hook (december/2021 - june/2022)*

At Press Hook, my responsibilities encompassed coordinating weekly newsletters, overseeing social media strategies, and generating comprehensive reports to track user activities. This experience fortified my skills in marketing communication and strategy, contributing to my expertise in enhancing online engagement.

More experiences can be found on [my LinkedIn page](#)