

GILLIAN CLARK

Gilbert, AZ | (602) 930-7725 | msgaclark@gmail.com | <https://www.linkedin.com/in/gillianclark/>

SUMMARY

A versatile and energetic professional, with extensive experience in the education industry. Proven track record in crafting dynamic instructional content for various delivery modes, including face-to-face, hybrid, synchronous, and asynchronous digital formats.

Curriculum Design and Implementation | Digital Content Development | Articulate 360 Interactive Development | Content Editing | Adult Learning Theories | Quality Matters and Common Core | Training Design and Implementation Learning Strategies | Needs Assessment | Quality Assurance | Universal Design for Learning | Error-Free Curriculum

EXPERIENCE – Instructional Designer, Higher Education

GEORGE WASHINGTON UNIVERSITY, Washington, DC

E-Learning Coordinator & Instructional Designer, 2021-present

(1) School of Nursing and (2) Graduate School of Education and Human Development

- Collaborated with faculty to create and update quality undergraduate, graduate and doctoral-level online courses to comply with best practices in course design, applying standards set by Quality Matters Rubric for Higher Education, Seventh Edition.
- Providing all aspects of support to the School of Nursing, including support to the assistant dean in competency-based education analysis, technical inspections for all online courses, and multimedia support.
- Ensure adherence to accessibility standards in online courses at George Washington University School of Nursing online courses.

iDesign (Consultant/Contractor)

Instructional Designer and eLearning Architect, 2023-present

- Developing comprehensive online curricula and crafting course content for academic programs offered by distinguished institutions such as Mississippi State University Extension, Schreiner University in Texas, and the University of Maryland's Global Campus's School of Nursing and Data Analytics.
- Completing gap analyses, storyboarding and course outlines, objective writing, and LMS builds.
- Academic subjects include nursing programs, global leadership, digital forensics, and farm financial management.

ARIZONA STATE UNIVERSITY, Tempe, Arizona

Principal Instructional Designer, Adjunct Faculty, 2016-2021

Collaborated with faculty at the College of Global Futures to create and update high-quality graduate online courses for the School of Sustainability in the College of Global Futures, building in Canvas and Blackboard.

- Managed the suite of projects (juggling priorities and establishing milestones) for the Master's in Sustainability courses and other graduate curricula.
- Built all courses for the Master's in Sustainability and Executive Master's of Sustainability programs, from analysis through implementation, greatly improving program quality and demonstrating increased student satisfaction and successful completion of courses.
- Served on a committee investigating digital credentialing at ASU in 2021.

WESTERN INTERNATIONAL UNIVERSITY, Tempe, Arizona

Principal Instructional Designer, 2015-2016

Oversaw a team of five instructional designers by facilitating workflow and implementation of instructional design best practices for delivering eLearning courses. Managed priorities for course delivery and maintained strong knowledge of emerging technologies.

- Collaborated with the provost and the senior director of curriculum to oversee the instructional design of all online academic courses.

- Collaborated with faculty, coworkers, and leadership to ensure courses were prioritized, milestones met, and work-stream efficiencies established and refined.
- Created documentation for all instructional design processes, established trackers, and implemented course development schedules.

SELF-EMPLOYED, Gilbert, Arizona

Instructional Design Contractor, 2013-2015

Collaborated with Pearson Custom Curriculum Higher Education for universities, at home and abroad, to deliver online academic courseware in higher education (from associates through graduate levels).

- Built content pieces in Articulate Storyline as assets for various courses, including courses in epidemiology and psychology.
- Created storyboards for faculty review.
- Wrote test and quiz questions for undergraduate and high school online courses in English language arts.
- Edited eLearning content and syllabi for courses in higher education.

EXPERIENCE – Trainings

MARICOPA CORPORATE COLLEGE, Tempe, Arizona

Trainer and Consultant, Dec 2023 – present

- Preparing facilitator and participant guides for corporate training. Preparing in Canva.

ARIZONA STATE UNIVERSITY, Tempe, Arizona

Principal Instructional Designer, Adjunct Faculty, 2016-2021

Worked with the director of executive and professional education at the College of Global Futures to produce engaging trainings and workshops, both online and face-to-face.

- Developed engaging digital e-learning products in Articulate Storyline and Rise for online course curriculum remediation and professional development trainings. Work included updating a training program for the Environmental Protection Agency, adhering to federal regulations, and for Starbucks' Greener Apron program.
- Acted as the instructional designer for implementing a face-to-face workshop with local community officials to examine ways in which interdepartmental collaborations could impact and foster growth in community sustainability initiatives.

WESTERN INTERNATIONAL UNIVERSITY, Tempe, Arizona

Principal Instructional Designer, 2015-2016

Acted as the principal instructional designer for the university's corporate training initiatives, serving the vice president of IT for executive and professional development.

- Working closely with the VP of IT and senior director of curriculum, I prepared online trainings that included PowerPoints and Articulate 360 interactives for various clientele, including Cisco and the National Warehouses Association.
- Facilitating meetings with the client to establish milestones and processes.
- Oversaw the development of the trainings, from analysis through implementation and evaluation.

ADDITIONAL EXPERIENCE

ARIZONA STATE UNIVERSITY, Tempe, Arizona, **Faculty Adjunct, 2020-2021**. Taught undergraduate and graduate online courses for the School of Sustainability. Developed graduate courses online.

PEARSON EDUCATION, Chandler, Arizona, **Principal Courseware Developer, 2005-2013**. Led development of online English Language Arts (ELA) courseware, NovaNET for middle and high school students. Enabled students to receive full academic credit by designing a full course load of quality core curriculum and instruction. Served as product owner, designing a suite of online high school projects for English and social studies, closely complying with common core state standards, International Association for K-12 Online

Learning Standards (INACOL), and 21st-Century Skills. Ensured quality of curricular content by writing, editing, and reviewing all ELA curriculum content, using research-based, proven instructional strategies.

EDUCATION

NORTH CAROLINA STATE UNIVERSITY, Raleigh, North Carolina
MEd, Education, High Honors

UNIVERSITY OF MARYLAND, College Park, Maryland
B.A., English, Honors

CERTIFICATIONS

Quality Matters: Apply the QM Rubric, May 2023

Quality Matters: Using Instructional Materials and Technology to Promote Learner Engagement, May 2023

TECHNICAL SKILLS

LMS: Canvas, Blackboard

Tools: Adobe Creative Cloud, Adobe Premier Pro, Articulate 360 (Rise and Storyline), Asana, Canva, Google Office Suite, D2L, Microsoft Office 365, Microsoft Project, PlayPosit, Slack, Snagit, Survey Monkey, Trello, VoiceThread, Webex, Zoom