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Professional Summary

Performance-driven research and product developer with a career in recording organizational success through maximizing team potential using high-level strategy, data-driven iterations, and implementation of operational excellence. Strong track record of inspiring effective cross-functional collaborations, and innovative problem-solving in a high-stakes setting.

Assured ability to be an effective and valuable team-lead leveraging experience, data, and relationship capital. Committed to continuous improvement and lifelong learning.

Core Skills

Data Analytics and SQL	Strategic Planning	Empathy
Product Development	Complex Problem-Solving	Strategic Thinking
Time Management	Written and Verbal Communication	Innovative Solutions
Flexibility and Adaptability	Data-driven decision making	People Management
Consumer-Centric	Presentation skills	Analytical Approach

Education

Second-class upper,
Bachelor of Science in Industrial Chemistry
Covenant University,
Ogun State.

2012

Professional Training

Product Management [Certification](#), PMC
Data analytics [Certification](#)

EntryLevel Network (July 2022)
Cybersafe foundation (September 2022)

Proactive Projects

Case Study: A Report for an International Sales Company

August 2022

A sales company produced the result of their sales of over 100 items, across 6 regions composed of 154 countries. Using excel, I analyzed data and created pivot tables and dashboards to decipher the sales across the regions and communicate a better understanding of the information to Management while also providing detailed advice on the results of the data.

A link to the completed document is provided here: [Analysis of an international sales company using Excel](#)

Report: Sales by International Breweries' Beverages Across 5 Countries

August 2022

Between 2017 and 2019, International Breweries sold alcoholic and non-alcoholic beverages across 6 countries. Using SQL, I queried the data provided on their database and was able to provide informed advice for management on brand, analysis, profit analysis, etc.

A link to the completed document is provided here: [Analysis of International Breweries using SQL](#)

Portfolio: A Strategy On the Development of Amazon Cars Website

July 2022

Amazon, the largest online sales marketplace in the world is branching out into another product – cars. As a Product Owner, I decipher the best approach for the launch of this product from charting the problem statement to creating a risk assumption graph from my findings. The 23-page portfolio I created takes the reader through the journey to the MVP features that will be used to launch the Amazon Cars site.

A link to the document is provided [Product Portfolio for Amazon Cars](#)

A Catalogue of Products Developed at The Stitchlayer Studio

March 2022

The Stitchlayer Studio is a multi-faceted Afrocentric brand that produces functional art using fashion accessories and home décor. I was hired as a product developer to facilitate their product lines. My hire has seen the growth of their product lines from 2 to 11. I have also facilitated B2B partnerships.

More insight into my work with Stitchlayer Studio is provided [here](#).

Career History

Product Researcher and developer	The Stitchlayer Studio	October 2021 - Present
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Fashion Accessories and Home Décor

Headline product developments, manage the product creation process from initial concept through to commercialization and production while keeping to critical dates, product specifications, and profitability goals of the company. Bring creative interpretations to designs, lead production in creating samples, monitor product testing process, identify and address key issues and challenges in production/assembly, and ensure delivery of high-quality products while prioritizing workload for the team.

The following are my key achievements while working with the studio:

- Supported the overhaul of the business from a clothing brand to an accessory and décor studio
- Facilitated the identification and validation of target markets for new products.
- Developed products that currently make up 65% of the company's income.
- Spearheaded the growth of the design and products from two to nine.
- Overseeing the seamless packaging experience for each product line.
- Spearheaded a sport-themed product to work with B2B companies.
- Ensure cost of production is kept at a minimal level by conducting market research on material cost and sourcing cheaper alternatives
- Create production processes that are time effective and keep up with the company's standards.
- Supervised the iteration of faster manufacturing processes for our products
- Developed marketing strategies that boosted sales during peak periods.

A portfolio of my work with the company is available [here](#).

Operations Manager and Procurement Supervisor	DLT Laboratory	May 2018 – October 2021
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Manufacturing Company

Streamlined day-to-day operations on the factory floor, ensured seamless production, kept up-to-date records of batches produced, guaranteed strict adherence to SOP, improved processes, and increased output. Entrusted by senior executives with the responsibility of supervising the inflow of raw and packaging materials.

The following were my key milestone achievements in the company:

- Fronted the reduction in the cost of production by 31% by sourcing new procurement partners for the company's packaging.
- Spearheaded the reduction of damages and rejects from the packaging floor by 72%.
- Successfully ensured stock was managed during the scarcity of materials after COVID.
- Created a communication channel from procurement to QC on rejected products that ensured rejected goods could be traced to the source and the suppliers reprimanded.
- Implemented a change in the packaging the company had utilized for over 20 years.

IN ADDITION to core responsibilities as Operations Manager and Procurement Supervisor at DLT Laboratory, between June and October 2021, I took the initiative of supporting the company in getting an online presence by documenting the content for their first website and designing content for social media channels.

The following are my key achievements within that role:

- Curated and wrote all the content required for the launch of the website.
- Increased orders from dormant distributors in Ebonyi, Aba, and Onitsha.
- Implemented and executed the first-ever breastfeeding awareness brand campaign for the brand in August 2021.
- Initiated a feedback system to understand how customers relate to the brand and communicate it to others
- Effectuated a successful partnership with an online store that saw the company deliver products to customers in over 12 states of Nigeria.
- Achieved partnership with 4 schools in Lagos State to disinfect school property ahead of resumption in the back-to-school campaign I initiated.
- Spearheaded the brand's communication during the cholera outbreak to sensitize the public on information on how to prevent getting infected which also resulted in sales.
- Providing support for offline sales representatives with informative material that can be utilized at physical marketing outreaches.
- Executed a seamless method to process online orders.

A portfolio of my work with the company is provided [here](#).

Production manager	House of Shae	November 2015 – April 2018
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Tailoring Company

Lead planning and production of the collections. Organized production schedules, and assessed project resource requirements. Estimated, negotiated, and agreed on budgets and timescales with both management and production team. Procure materials, monitor production processes, re-negotiate timescales or schedules as necessary, organize repairs and routine maintenance of equipment, supervise and mentor junior staff and organize relevant training sessions, achieved peak QC on each product.

The following are my key achievements at the company:

- Reduced cost of production supplies drastically and increased the production capabilities of the tailors.
- Sourced out sellers who could meet the exact requirement of fabric to meet all the approved designs.
- Spearheaded the design of a number of the company's best-selling pieces.
- Successfully led the redesign of the packaging materials used by the company.
- Instituted a 4-day work week for the tailors that increased their productivity.

For more insight into my professional career, visit [my LinkedIn profile](#)

Interests

Member, City Cyclers Club | 2020 – Present

- Attended weekly 25km circuits across Lagos.
- Participant 'Cycle for Scoliosis' awareness in 2021.

Sunday School Teacher, Daystar Christian Center, 2021 – Present

- Assist in activities in Sunday school weekly.
- Attend monthly tutorials on what kids will be taught that month.
- Bring parents to awareness of any 'red-flag' behavior.

Other interests include volunteering, photography in nature, exploring new spots in my city, writing for homicide podcasts and youtube channels, sewing, yoga, and viewing art.