

iPhone iOS: Simple Operating System Or Computing Behemoth ?

Taylor Rose
ARGO STAFF WRITER

Doodle messaging. Instant gaming. Individual read receipts. Visual voicemail. Apple's iOS 10 upgrade has a growing number of people regaining interest in the brand.

Steve Jobs, the creator of Apple's iPhone, revealed the first generation iPhone at the Macworld Convention in January of 2007. In June that same year, the iPhone 2G was released with an OS operating system, which changed to iOS in 2010. Since then, updates to the iOS operating system have been launched throughout the years. Now iOS 10 is available for download on older iPhone models and the new iPhone 7.

Kyle Fischer, 21 of Jackson, N.J., owns an iPhone 6 plus. He has been using iPhones for the past 6 years. He once considered switching to a different phone brand, but recently changed his mind because of the release of iOS 10.

"I like the overall design of the new update," said Fischer. "It is cleaner, faster, and has a bunch of new and exciting features."

Not only does the new update offer additional features, but it has also changed how fast the phone operates. Ana Diaz, a 21-year-old senior at Kean University, owns the new iPhone 7 and has only been using the brand for the

past 2 years. "What I like about iPhones is how fast they operate," said Diaz. "I am always busy so I needed a phone that works just as fast as I do and the iPhone 7 does just that."

According to Computerworld, the iPhone 7 is responsive and quick to load. The 64-bit A10 Fusion chipset that is equipped in the new iPhone 7 is rated 40% faster than the A9 found on the 6S, so anyone upgrading from an iPhone 6S will notice a speed bump for everyday tasks like loading apps, browsing the web and loading content."

"Since I have downloaded the new update, I noticed that the messaging app works faster and a lot smoother," said Elizabeth Finnerty, a 19-year-old sophomore at Stockton University.

Apple releases new phones each year as a part of its "iPhone Every Year" program. The brand has evolved in its quality and technological advancements which are continuing to move the industry forward.

"I am comfortable with the iPhone and considering that Apple is coming up with new ideas at such a rapid pace, it will continue to interest me," said Finnerty. Other Apple fans can't wait to see what new features the brand will unveil in its new version next fall. "One day, Apple will completely surpass anything we ever thought imaginable," said Fischer.