

Yolande Du Preez

Senior Journalist & Sub Editor

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Date of Birth: 1977/02/20
Address: Cape Town, Western Cape, South Africa
Nationality: South African

Professional Profile

Journalist and editor with more than 12 years experience in the daily operations of community newspapers and B2B publications. Expertise lies in providing content, editing titles and overseeing post-production. Experienced copywriter, managing editor and journalist for *The Pretoria News* (one of Pretoria's most prominent daily newspapers). Actively aspiring to further career in South Africa or abroad.

Employment History

Sept 2017 – Present	Journalist & Sub Editor Africa Community Media	Cape Town, South Africa
<i>Summary of responsibilities:</i>	<ul style="list-style-type: none">▪ Providing content (write stories & taking photos) for <i>False Bay Echo</i>▪ Planning newspaper▪ Deciding which article & photos should be placed on the front page/ rest of paper▪ Sourcing area specific fillers & photos▪ Soft proofing paper▪ Participating in layout team for the <i>False Bay Echo</i> & three other southern suburbs newspapers (<i>Southern Mail</i>, <i>Constantiaberg Bulletin</i>, <i>Sentinel News</i>)▪ Conducting in-depth interviews▪ Doing online research & fact checking▪ Writing breaking news stories for online publishing▪ Sourcing story ideas from social media▪ Maintaining strict deadlines	
Nov 2016 – Aug 2017	Managing Editor Picasso Headline	Cape Town, South Africa
<i>Summary of responsibilities:</i>	<ul style="list-style-type: none">▪ Supervising day to day operations of various B2B publications▪ Ensuring deadlines are met & activities of pre-to-post-production are carried out▪ Setting up editorial brainstorming with the editors of multiple titles▪ Assisting with preparation of content for titles▪ Editing various titles (incl. <i>Khuluma</i> in-flight magazine)▪ Setting pagination for each title▪ Ensuring deadlines met & communicated to team▪ Discussing/ approving synopsis provided by the editor▪ Giving feedback to editor for commissioning purposes▪ Flat planning of various titles & placing ads▪ Overseeing post-production incl. ensuring the magazine is ready to be uploaded on company website▪ Ensuring production of e-zine files by studio/ production manager▪ Conducting ad-hoc interviews for advertorials & writing snap-shot pages across all titles▪ Assisting content manager with client advertising▪ Providing dummy books before going to print	
Jul 2015 – Oct 2016	Journalist & Sub-editor Independent Newspapers (Cape Community Newspapers)	Cape Town, South Africa
<i>Summary of responsibilities:</i>	<ul style="list-style-type: none">▪ Subbing & layout of 4 community newspaper titles (<i>False Bay Echo</i>, <i>Constantiaberg Bulletin</i>, <i>Southern Mail</i> & <i>Sentinel News</i>)▪ Providing copy (hard & soft news, features) for the <i>Sentinel News</i>, <i>Hout Bay's Community newspaper</i>▪ Managing the <i>Sentinel's</i> Facebook page	
Apr 2011 – Aug 2013	Journalist Pretoria News	Pretoria, South Africa
<i>Summary of responsibilities:</i>	<ul style="list-style-type: none">▪ Writing hard & soft news▪ Exclusive reporting incl. court reporting▪ Conducting interviews & research for features (incl. medical, education, crime & general)▪ Updating Twitter & Facebook news	

<p>Sept 2007 – Dec 2008</p> <p><i>Summary of responsibilities:</i></p>	<p>Copy Writer The Old Shanghai Firecracker Factory</p> <ul style="list-style-type: none"> ▪ Writing promotional copy for <i>Mango Airlines & Dell</i> computers ▪ Advertising for the optical industry 	<p>Johannesburg, South Africa</p>
<p>Mar 1997 – Aug 2007</p> <p><i>Summary of responsibilities:</i></p>	<p>Optical Assistant Saks, Taylor and Brauer Optometrists</p> <ul style="list-style-type: none"> ▪ Buying stock (frames, sunglasses) for the practice ▪ Conducting detail consultations with patients regarding types of spectacle lenses, coatings & options regarding specs ▪ Writing & printing practice’s newsletter (<i>STABulous News</i>) ▪ Providing quotes and discussions cost options 	<p>Pretoria, South Africa</p>

Portfolio

Television & Radio interviews

On the Oscar Pistorius case
During Former President Nelson Mandela’s extended stay at the *Heart Hospital*

Print Articles

Links & article examples available on request

Career Highlights

<p>2013</p>	<p>Covering the Oscar Pistorius Trial</p> <ul style="list-style-type: none"> ▪ Writing breaking news updates for Pretoria News and The Star ▪ Tweeting live during Oscar Pretorius’s court appearance ▪ Writing news stories for first and second edition of each paper
<p>2013</p>	<p>Covering Nelson Mandela’s illness</p> <ul style="list-style-type: none"> ▪ Spending extended hours including night shift (6pm -6am) outside the <i>Pretoria Heart Hospital</i> where former South African president Nelson Mandela was admitted ▪ Writing breaking news clips for online publishing ▪ Providing copy for Pretoria News and The Star ▪ Conducting radio interviews with other media houses for International broadcast

Education

<p>2010</p>	<p>Varsity College Diploma in Journalism (Top student award)</p>	<p>Pretoria, South Africa</p>
<p>2008</p>	<p>Vega School Diploma in Brand Communication</p>	<p>Johannesburg, South Africa</p>
<p>1995</p>	<p>Dundee High School National Senior Certificate</p>	<p>KwaZulu Natal, South Africa</p>

Skills

<p>Languages:</p>	<ul style="list-style-type: none"> ▪ English & Afrikaans – fluent (written & spoken) 	
<p>Technical:</p>	<ul style="list-style-type: none"> ▪ QuarkExpress ▪ Ms PowerPoint ▪ Social media management ▪ inDesign 	<ul style="list-style-type: none"> ▪ Typing Skills ▪ Photography ▪ MS Word ▪ Google Docs
<p>Soft:</p>	<ul style="list-style-type: none"> ▪ Composed & professional ▪ Inquisitive & determined 	<ul style="list-style-type: none"> ▪ Productive & thrives under pressure ▪ Innovative & creative

References

References available on request.