

# Melissa Tucker

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## Education

Stockton University  
Bachelor of Arts in Communication

Galloway, NJ  
May 2019

## Relevant Experience

Social Media Intern ◦ Spirit Halloween ◦ Egg Harbor Township, NJ June 2018- August 2018

- Use Sprinklr to upload photos into gallery for manager, edit campaign and property labels for social posts, and engage with followers on various platforms
- Help create content ideas for social media posts using various tools, such as Adobe Photoshop and Capture One
- Create decks for marketing, style, and video teams
- Search for various online influencers for possible partnerships

Video Production Intern ◦ Stockton University ◦ Galloway, NJ September 2018- December 2018

- Archive dance videos from Special Archives in Stockton University Library
- Make first videos of interviews with Stockton 2018 students, montage of dance videos, and Mayflower interviews for 50<sup>th</sup> Anniversary website
- Interview Stockton University 2018 students
- Start pre-production for possible documentary on college social life at Stockton University

Digital Freelancer ◦ Townsquare Media ◦ Northfield, NJ May 2017- December 2017

- Help maintain websites and social media platforms for *SoJO 104.9*, *Lite Rock 96.9*, *ESPN 97.3*, *WPG Talk 104.1*, and *Cat Country 107.3*
- Take photos for stories or use company images to promote topics
- Write and edit blogs beforehand for immediate submission through *Word Press*
- Attend press conferences on behalf of the company
- Film and edit videos for YouTube using iMovie

## Honors & Awards

*Student of the Year* in Media Production ◦ Stockton University April 2018  
*Student of the Year* in Media Writing and/or PR & Advertising ◦ Stockton University April 2017  
Alpha Lambda Delta Honor Society ◦ Stockton University January 2016- Present  
Omicron Delta Kappa Honor Society ◦ Stockton University December 2017- Present  
The National Society of Leadership and Success ◦ Stockton University April 2018- Present

## Additional Involvement

Writer ◦ Unclear Magazine ◦ Philadelphia, PA February 2017- Present  
Editing Internship ◦ Stockton University ◦ Galloway, NJ January 2018- April 2018  
Film Reviewer/Volunteer ◦ Atlantic City Cinefest ◦ Atlantic City, NJ March 2017-October 2018  
Editor-In-Chief ◦ The Argo ◦ Stockton University May 2017- December 2017  
Social Media Consultant ◦ Atlantic City Cinefest ◦ Atlantic City, NJ October 2016