

Melissa Tucker

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Education

Stockton University
Bachelor of Arts in Communication

Galloway, NJ
May 2019

Relevant Experience

Social Media Intern ◦ Spirit Halloween ◦ Egg Harbor Township, NJ June 2018- Present

- Use Sprinklr to upload photos into gallery for manager, edit campaign and property labels for social posts, and engage with followers on various platforms
- Help create content ideas for social media posts using various tools, such as Adobe Photoshop and Capture One
- Create decks for marketing, style, and video teams
- Search for various online influencers for possible partnerships
- Attend meetings and shoots with Social Media Manager

Editing Internship ◦ Stockton University ◦ Galloway, NJ January 2018- April 2018

- Work with Stockton's SJCHC to promote Southern New Jersey's heritage by identifying and editing for republication key texts that explore the region's past
- Assist in editing a local history journal and learn to use the publication software InDesign
- Use Microsoft Word to edit text for republication

Digital Freelancer ◦ Townsquare Media ◦ Northfield, NJ May 2017- December 2017

- Help maintain websites and social media platforms for *SoJO 104.9*, *Lite Rock 96.9*, *ESPN 97.3*, *WPG Talk 104.1*, and *Cat Country 107.3*
- Take photos for stories or use company images to promote topics
- Write and edit blogs beforehand for immediate submission through *Word Press*
- Attend press conferences on behalf of the company
- Film and edit videos for YouTube using iMovie

Honors & Awards

Student Excellence in Media Production ◦ Stockton University April 2018

Student of the Year in Media Production ◦ Stockton University April 2018

Alpha Lambda Delta Honor Society ◦ Stockton University January 2016- Present

Omicron Delta Kappa Honor Society ◦ Stockton University December 2017- Present

The National Society of Leadership and Success ◦ Stockton University April 2018- Present

Additional Involvement

Writer ◦ Unclear Magazine ◦ Philadelphia, PA February 2017- Present

Film Reviewer/Volunteer ◦ Atlantic City Cinefest ◦ Atlantic City, NJ March 2017-Present

Editor-In-Chief ◦ The Argo ◦ Stockton University May 2017- December 2017

Student Newspaper Representative ◦ The New York Times Workshop ◦ Manhattan, New York April 2017

Social Media Consultant ◦ Atlantic City Cinefest ◦ Atlantic City, NJ October 2016