

# Business Idea pitch.

Drones in filmography and related industries.



# WELCOME

## to:

**Application of Drones  
in filmography and  
related industries.**

# General overview.

Before the invention of drones people were forced to hire an helicopter to capture wide area videos and pictures. This led to high costs that were incurred in the whole progression. Apart from the high cost of renting specialized aircrafts, additional costs such as fuel and maintenance are incurred.

The use of helicopters has also proven risky due to the history of accidents on set. For example, In the 1980s, two crashes , both being shot on the cheap in the Philippines by the same production company crashed claiming nine lives.

How can this accidents be avoided?How can film production be made safer?How can the cost of film production be reduced to increase the margin of profits?



# **Solution: Drones in filmography.**

**Application of drones in taking of aerial view pictures and film scenes .It only requires drone and a skilled operator. This does away with the cost of fuel and Helicopter servicing plus maintenance. This will bring down the production cost by almost half and increase the profit margins.**

# Features of drones

Drones have the following features which make them superior and efficient.



**Quality cameras**  
capture pictures and videos of intended features clearly.



**Built-in GPS**  
For easy tracking and management in case of loss or crash into trees.



**Wireless connection capability**  
wireless connection capability such as Bluetooth, and WIFI for remote control.



**High flight speed**



**Less maintenance cost saving on production budgets**



**Auto-pilot functions**

Easy operation, eliminates aircraft related accidents.

# Applications of drone filmography

01

**Aerial  
Photography**

02

**Aerial  
videography**

03

**Security  
surveillance**

04

**Survey and  
mapping**

05

**Building  
inspection**

06

**Search and  
rescue**

# Pricing Table

The drones are going to be produced and sold as per the following table

<p><b>PERSONAL use</b></p> <p><b>\$15</b></p> <p>Small sized drones Wireless capability 480,720p Camera</p> <p><b>ORDER NOW</b></p>	<p><b>Commercial</b></p> <p><b>\$25</b></p> <p>Medium sized drones Wireless capability 1080p,2160p Camera</p> <p><b>ORDER NOW</b></p>	<p><b>Large scale commercial use</b></p> <p><b>\$40</b></p> <p>Large-sized sized drones Wireless capability 4k Camera</p> <p><b>ORDER NOW</b></p>
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# Conclusion.

**Drone videography being on the rise, one can create get an income generating opportunity by designing and selling drones, creating an online training course for drone operators and even technical maintenance crew. This opportunity can also aid in generating income out of the same business idea but from a different perspective; leasing of the drones for short term production . Therefore I ascertain that drone business deem a better option to invest in considering the projected demand and acquisition rate.**



# Group Members



**Designation**  
**Your Name**

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s,



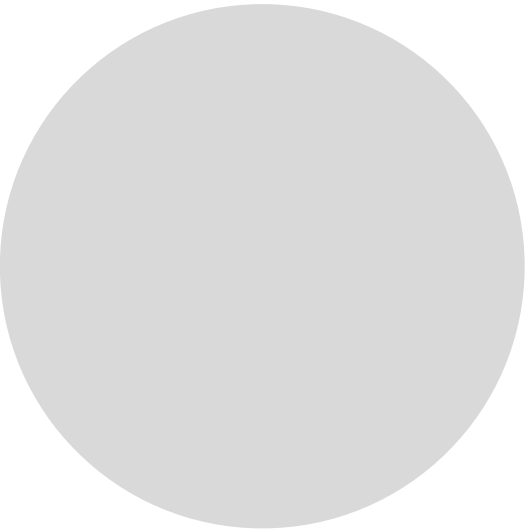
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