



Dangene - The Institute of Skinovation - a real life experience

After walking through the doors of Dangene - The Institute of Skinovation, greeted by a team of flawlessly skinned women, I knew this appointment was going to be promising. Talya, a Skinovator at The Institute, asked me a few questions about my skin care regimen, and after a quick change of clothes I was off to start my full consultation. As a woman of Irish decent, who lives for the outdoors and washes her face with a bar of soap, I was expecting them to shriek in horror as they glanced at my fair, freckled skin. But, as it turns out, things were not as dour as I imagined. Samantha, my appointed Skinovator, casually pointed out a few trouble spots and asked me what I would like to take on first. I was excited about the possibility of addressing the signs of aging, but nervous to tackle the problems on such a public area of my body. I thought about her suggestions for a few minutes and just decided to go for it. After all, when in Rome...

Starting with an exfoliating cleanse, my face was massaged with what seemed to be a pencil-sized vacuum. It was explained to me that this system of pulling off the top layer of skin cells tricks your body into producing new ones, giving you a more fresh-faced look. A little extra time was spent on my forehead to stimulate collagen, and decrease the presence of a few permanent lines that have recently appeared. After the exfoliation, I was covered with a cool, calming mask, exposing nothing but my lips. I stayed tucked away while we did a quick LED light therapy, to enhance the plumpness of my lips. This infrared treatment is used in many aspects and each color of light affects your skin in different ways. The red light was used on my lips for about five minutes after which we moved on to an oxygen treatment - a cool, steady flow of air emitted from a small tube, replenishing my skin with essential vitamins and nutrients. After that, it was time for the big one. Grabbing what they call "the zapper," Samantha then slightly scraped off my two trouble spots. Less painful than I expected, the procedure also only lasted mere minutes. She gave me instructions on how to care for the spots and I was told they would heal in seven to ten days. The last thing on our agenda was more light therapy, this time for my full face. With colors geared towards sensitive skin, I finished my treatment under red, orange, green, and yellow lights for about 20 minutes, bringing me into full relaxation mode.

With no idea or expectations on what this would be like, I was fully impressed and satisfied. My skin felt clean and revived. And, hopefully, just a little bit younger.

Courtney Donovan,
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treatments, and most likely happen to look like they hang out with Bieber, when in fact they were probably around during the bicentennial. "Our philosophy is that you shouldn't even let your fist wrinkle come," said Enterprise. "If you never let a wrinkle come and you're always taking preventative measures, you'll have none or very few by the time you're in your fifties or sixties." With years of experience treating and perfecting skin, she prides herself on treating the best acne protocol in the industry, where now even dermatologists refer their "impossible acne cases" to The Institute for its services. Bringing in the latest techniques and machinery as well as the best talent in the beauty business to tend to skin and sun damage, she wields a powerful wand of ageless refinement.

"Every treatment is customized especially for you," said Enterprise. "We start with a full body consultation, during which a program is designed for your precise needs. We examine every square inch of your skin and work based on our goal to both treat and eliminate every imperfection."

Herself free of any and all skin imperfections, Dangene has made non-judgmental advice and services her mantra. As such, you'll never be told for the hours you spent basking in the sun, trying to achieve that golden tan we have yet to ever sport.

Rather, Dangene and her team of Skinovators are there to take care of the side effects of your daily routine, without attempting to shame you into changing it. So bake away dear reader, The Institute will take care of the rest.