



**BOCONCEPT  
BOSTON CHAIR**

“When I design a space, I always remember that women have a favorite room and men have a favorite chair,” said Niki Cheng, owner of BoConcept New York. And finding a product that caters to both worlds, maintaining that healthy balance of purpose and style, is every great designer’s challenge. Enter the Boston Chair. Designed by Henrik Pedersen, the Boston chair offers a sleek and slim design. Its rounded, inset frame offers up a chic yet cozy feel, perfect for both the minimalist and those with more lavish taste. “The Boston chair is the perfect masculine chair when it comes to comfort and design,” agreed Cheng. Upon further investigation, the chair’s slender exterior masks a thick, soft cushion made of molded foam, a material easy to melt into after a long day. Not to be defined just by its seating power, the chair also offers adjustable neck support and a matching footstool, ready to absorb all of life’s stresses. The modern and straightforward shape make it an easy fit for any room and, adding to the many pros of the piece, buyers can customize their chair down to the very core, from the fabrics used to the option of a swivel or tilt function. Turns out you can have your cake and eat it too.



“As we’ve been known for our signature dining tables and case pieces, we’ve been focusing heavily on an upcoming launch of a full seating line later this year,” said Eric Chang, of luxurious furniture brand, Hellman-Chang. And what a line it will be. The first lounge chair in the brand’s most popular Tao line, the Tao lounge chair is the perfect mix between business and pleasure, or comfort and function, if you will. “After demand from our clientele for quite some time, it’s going to be a great way to round out our collection and build upon the brand and our design philosophy,” said Chang. In keeping with their brand ideology, Hellman and Chang wanted to align the design of this chair with their trademark focus: negative space and solid wood. But one doesn’t always connect woodwork with comfort, and this is where Hellman-Chang step up to the forefront of luxury furniture making. The sleek lines and minimalistic style provide for a sturdy and unobtrusive structure, while the soft, decadent upholstery create an inviting space to rest. This chair could not only be used for gorgeous seating around your living room but in your dining room as well, not to mention, that it comes in any color or finish you want. As a made-to-order business, Hellman-Chang has an extensive list of wood finishes and fabrics, creating endless possibilities for a timeless, long-lasting product designed to your own taste. The sky is definitely the limit here.



**HELLMAN-CHANG  
TAO LOUNGE CHAIR**