

CHRISTOPH HARGREAVES-ALLEN

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OVERVIEW

Financial & Media Reporter. A dexterous journalist with >10 years' media & newsroom experience, moving from trade- to freelance- to financial-reporting. Graduated from the Sloan Masters programme (2013) at London Business School (the only programme of its kind in Europe, one of two globally). A beneficiary, consequently, of MBA-standard business literacy: including Macroeconomics, Corporate Finance, Strategy and more. Career so far spans News, Media & Entertainment (7 years as a working screenwriter in Hollywood); as well as Publishing, Advertising, Corporate Intelligence and founding 2 start-up businesses. A Linguistics degree has inspired ongoing research into *Information Flow*, an understanding which has proven essential to news-gathering (and scooping) at a competitive pace; just as the MBA coaching provides a structural foundation for evaluating and interpreting financial or business news stories. International exposure includes New York, Los Angeles, Berlin, Atlanta - while currently based in London. Fluent in 3 languages, a native German-speaker with a degree in German Literature & Linguistics from Oxford University. A news-junkie and writer at heart, this diverse path through the News/Media sub-sectors makes for a broad perspective and has forged a dependable, resourceful and original journalist.

A reporter with a global worldview and an expert understanding of Media & Finance, a talent for spotting (esp' foreign-language) stories and a worldwide network of sources, especially in the Media & Finance sectors.

EDUCATION

Sloan Fellow 2015, London Business School. MSc Strategy & Leadership

Oxford University, New College, 1997. BA (MA) German Literature & Linguistics (2:1).

LANGUAGES

Fluent French & German. Native: English & German.

WORK EXPERIENCE

Financial Reporter at MERGERMARKET GROUP, M&A News-Wire unit of the **Financial Times Group** (formerly **Pearson**, now **BC Partners** owned). **2014-15.** Full-time Financial Journalist covering M&A exclusively. Responsible for sourcing & breaking a minimum of 5 M&A stories per week for Mergermarket.com, specialising in global Tech & Media, UK Banking, European FinTech. Stories available at www.mergermarket.com (subscribed).

SNL FINANCIAL NEWS, London office of US global news & data company.

Reporter II, North American Financials & ADRs. 2010-2011.

Columnist for *Cornering Markets*. In charge of producing the *Express News Dose*: a news bulletin covering media response to breaking bank and FIG news. Published daily at 7am ET. Hundreds of exclusives and U.S. FIG and EFIG news reports, available at www.snl.com. Originated exclusives & features (~1 daily), otherwise writing from the news queue (5-7 pieces daily). Also covered large-bank earnings & conference calls, conducted in-person interviews with CEOs. Accomplished 1 or 2 investigative reports (for example, on US vs

Chinese international credit-rating agencies; on incipient African business).

TAKIMAG.com

Columnist. 2012-16. Weekly column: *'Borderland'*. Covered the cutting-edge, as well as developing fringes, of the Entertainment & Finance businesses (see *'Moolah'* column also). Financial coverage included correct forecasting, price target of 2013's Bitcoin rally. (www.takimag.com.)

ALACO (& GPW) Ltd.

Analyst, Corporate Intelligence. 2009-2012 (freelance). Research, private investigation & intelligence gathering; primarily for Alaco. Projects include a liability investigation into the Deepwater Horizon / BP oil spill; preemptive M&A diligence on a multinational takeover deal; and surveillance of the Baha Mar development in Nassau, Bahamas.

Screenwriter, 2004-. Represented by **CASAROTTO RAMSEY & LINDA SEIFERT MANAGEMENT** (2006-9, 2009 - currently). Assignments in Los Angeles & London. ~3 original projects now in development, including *'Onassis 74'* for Al Pacino; 4 book adaptations in addition. Writers' resume: See *Clients* list at www.lindaseifert.com.

VARIETY Inc.

Reporter (stringer), London bureau, **2003-4**. Reporting on the daily news and developments in the European Media & Entertainment space. Clips available on Variety.com and Google.

MARIA B. CAMPBELL ASSOCIATES, New York.

Literary Scout. 1998-9. Consultant for 20 international publishers and 1 film studio (DreamWorks SKG), I scouted literary properties ahead of the market, discovering 3 properties which the studio subsequently optioned. (www.mbcbook.com). Also see Twitter at: @CHA_Literary.

THE MAGIC MOUNTAIN Ltd, London

Founder & CEO. Award-winning ski travel site: www.themagicmountain.com. Created an ebook prototype and a system IP, produced and edited content, forged syndication deals. Managed company and small staff as Director and Company Secretary. Partners include Swiss Tourism Office, neutral Design, Lufthansa.

CNN INTERNATIONAL

Researcher (Intern) International newsroom, Atlanta. **1996.**

SNAP ELECTION.com

CCO/Co-Founder. Founded in May 2014, an online referendum company with a seed investment from hedge fund New College Capital. Website & app launched 2016. www.snapelection.com. (christoph@snapelection).