

# ALEESHA NASH

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## CURRICULUM VITAE

### EDUCATION

#### GODDARD COLLEGE

MFA, Creative Writing [Playwriting, Television, and Libretto], 2018

#### NEW YORK UNIVERSITY

MA, Media, Culture, and Communication [Speech & Interpersonal Comm, Linguistics], 2006

#### OTTERBEIN UNIVERSITY

BA, Speech Communication [Minor: Public Relations], 2004

### TEACHING & GUEST LECTURER

#### THEATRE (INSTRUCTOR)

Writing Your First Draft, EPIC Players Theater, 2019

Introduction to Playwriting, Einhorn School of Performing Arts, 2017

Directing for Playwrights, Goddard College, 2016

Directing for Playwrights, The Flea Theater, 2017

Introduction to Theater, P.S. III Adolph S. Ochs Middle School, 2014

#### THEATRE (TEACHING ASSISTANT)

Rewriting Your Draft w/ Suzanne Bradbeer, 2020

Completing Your Draft w/ Suzanne Bradbeer, 2018

Writing Your Web Series w/ Kate Weatherhead, 2017

Scene Study w/ Geoffrey Owens, 2017

The First Draft w/ Sofia Alvarez, 2016

Revision Lab w/ Rogelio Martinez, 2014

#### MARKETING (INSTRUCTOR)

Social Media Content Creation, The Flea Theater, 2016-2019

Social Media Marketing, United Hospital Fund, 2016

Understanding Your Role in Marketing, Wycliffe Bible Translators, 2010

Building a Volunteer Community, Good+ Foundation, 2008

#### SELECTED WORKSHOPS (INSTRUCTOR)

Writing and Delivering a Speech, Einhorn School of Performing Arts

Public Speaking Intro & Advanced, Big Brothers Big Sisters of New York City

Integrating Arts into the Classroom, Big Brothers Big Sisters of New York City

Introduction to Being a Mentor, Big Brothers Big Sisters of New York City

Communicating with Youth, Big Brothers Big Sisters of New York City

Developing Gratitude Amongst Youth, Big Brothers Big Sisters of New York City

### READER | PEER REVIEWER

Playwright's Realm Reader 2019, 2020, 2021

The Playwright's Center Reader 2018, 2019, 2020

Yale Drama Series Reader 2017, 2018

Pataphysics Playwriting Workshops, The Flea Theater, 2017-2018

Office of Juvenile Justice and Delinquency Prevention (OJJDP), 2014

# ADDITIONAL EXPERIENCE

## **AUDIENCE DEVELOPMENT ASSOCIATE**

The Flea Theater, 2016-2019

Curated the experience for NYC Downtown theater audience members ranging from ages 5 to adult. Served as the bridge between the Marketing and Development departments. Created and executed community outreach strategy for growing new diverse audience base while retaining current audience base from 21 years prior. Provided opportunities for deeper engagement through in-house and community events. Cultivated and stewarded individual donors giving up to \$500. Created content and manage all Flea social media platforms (IG, Facebook, Twitter, and Tumblr). Oversaw group sales including school age groups and families for children's programming.

## **LMS ADMINISTRATOR | ONLINE LEARNING PROGRAM MANAGER**

Big Brothers Big Sisters of New York City, 2011-2015

Orchestrated development and strategy of eLearning materials and technical administration. Provided technical support via telephone, email, webinar training and chat. Designed and implemented proprietary software and support social media initiatives including marketing and workshop facilitation.

## **INTEGRATED MARKETING COMMUNICATIONS MANAGER**

Wycliffe Bible Translators, 2008-2010

Drove integrated marketing communications and social media initiatives through direct mail campaigns and fundraising events. Established social media and content as key driver of revenue and margin growth. Generated online and offline advertising and marketing for volunteer program for youth and adults. Managed up to 50 projects simultaneously and met conflicting deadlines. Improved traffic to site by analyzing data from statistics and offering creative ways to steer customers to social networking platforms.

## **PROJECT MANAGER**

Good+ Foundation by Jessica Seinfeld, 2006-2008

Generated online advertising and marketing for volunteer program for youth and adults in order raise funds. Supported social media content initiatives and wrote content for email, marketing pieces and website updates on external sites. Obtained information and managed online and offline advertising and developed brand awareness generating inbound traffic. Created banners and buttons on website to produce interest for donations.

## **PROGRAM ASSISTANT**

Steinhardt Institute for Higher Education Policy, 2004-2006

Created and managed online content for Steinhardt Institute and improved traffic to main website. Wrote, edited, and proofread copy for program guides and event information and built database. Managed calendar of events and meetings. Supervised student helpers and interns. Performed research for events and articles.

## DIRECTING

### THEATRE DIRECTING

Her Party, Clutch Productions, Zoom Production  
The Oracle, Primary Stages, Zoom Production  
Knock First, Please, Cherry Lane Theatre w/ Primary Stages ESPA  
Gold Star: A Monologue, Cherry Lane Theatre w/ Primary Stages ESPA  
Chuckles: A Monologue, Cherry Lane Theatre w/ Primary Stages ESPA  
Lipstick, Cherry Lane Theatre w/ Primary Stages ESPA  
Wren: A Monologue, Cherry Lane Theatre w/ Primary Stages ESPA  
The ABCs, The Tank | The LadyFest  
The Beach Was Once Here, Drama League | Love Drunk Series  
Diana of the Desk, Primary Stages | Salon Series  
Camp Mommy, Primary Stages  
Reaction, Primary Stages  
The North Star Transgalactic Incident, Navigators Theater | Lift-Off Festival  
Anniversary, Navigators Theater | The Aurora Project  
Lilies Director Lucy Jacks | Arctic Group  
The Truth Will Out Director The Pit Striker Stage  
Drama, The Players Theatre Short Play  
Yours Truly, Vincent., TADA! Theater  
The Magic Pipe, Goddard College  
We Dem Boyz, Goddard College  
All Around the Mulberry Bush, New Works Series TADA! Theatre  
Black Hole Dating App, The Kraine Theater | NY Madness Fest  
Are You My Friend?, The Kraine Theater | NY Madness Fest

### FILM/WEB DIRECTING

Babysitting EP. 001, Customer Service Web Series  
Pet Sitter EP. 007, Customer Service Web Series

## FELLOWSHIPS & RESIDENCIES

Ben Cory Jones' #thewritersroom Semi Finalist 2020  
National Black Theatre I Am Soul Playwriting Residency Semi-Finalist 2018  
Primary Stages | ESPA Drills Playwriting Residency Semi-Finalist 2018  
Stage Director and Choreographer Foundation | Observership Program 15/16  
Lincoln Center Theater Directors' Lab 2015

## AWARDS & HONORS

Kidscreen's Next Wave: Diverse Voices, Mentee 2020  
Women In Animation, Mentoring Circle, Mentee 2020-2021  
Rockwell Scholar, Einhorn School of Performing Arts, 2018  
Spirit of Goddard Creative Writing Award Goddard College 2017  
Engaged Artist Award Goddard College 2016

## PLAY & TELEVISION WRITING

### PLAY PRODUCTIONS

Yellow Banter (Dir. Niegel Smith) The Flea Theater  
Yours Truly, Vincent., TADA! Theater  
All Around the Mulberry Bush, New Works Series TADA! Theatre  
Black Hole Dating App, The Kraine Theater | NY Madness Fest  
Are You My Friend?, The Kraine Theater | NY Madness Fest

### NEW PLAY DEVELOPMENT READINGS

Too Much Sauce, Undiscovered Works Developmental Reading  
The Magic Pipe, Goddard College  
We Dem Boyz, Goddard College

### PRESCHOOL - ORIGINAL TELEVISION PILOTS

Naya: The Guardian of the Skies | 11-min Series  
Harlem & Harlow | 11-min Series

## EDITORIAL & ACADEMIC

### STAFF POSITIONS

UCLA | Southland Alibi Literary Magazine  
Editor - Art Genre (2020- Present)

Goddard College | Pitkin Review Literary Journal  
Editor in Chief (2017)  
Submissions Editor (2016)

### ACADEMIC RESEARCH ASSISTANT

Diachrony and AAE: St. Louis, Hip-Hop and Sound Change Outside of the Mainstream,"  
with Cara Shousterman, Journal of English Linguistics 38(3) (2010): 230-247.

### PUBLISHED FLASH FICTION & POETRY

Selected Poetry, Cosmic Commons by YOU ARE HERE, 2018  
Wrong Stop" The Wild Word (Berlin) - Issue #17, 2017

## PROFESSIONAL MEMBERSHIPS

Women In Animation (WIA)  
ASIFA-New York, The International Animated Film Society  
Rise Up Animation (RUA)  
The Playwrights' Center (PWC)  
Lincoln Film Society  
Association of Writers and Writing Programs  
Dramatist Guild Writing Group (DGWG) - Founded by Aurin Squires  
Black N' Animated