Subject Line: Breaking Mews

It is no secret that the Bow Wow Ball is the most extravagant fundraising event held by the Winnipeg Humane Society. You can expect cocktails, appetizers, dresses, and tuxedo cats at this ball.

The Bow Wow Ball is the largest fundraising event held annually by the Winnipeg Humane Society, raising funds for animals in need. This black-tie ball will take place on Saturday, November 23rd.

Mike Branson has attended the last four Bow Wow Balls and says he would not miss it for the world. "I look forward to the Bow Wow Ball every year," Mike says. "It's a great way to spend an evening dressed up with great people to help four-legged friends."

The Winnipeg Human Society (WHS) is the largest animal welfare center in Manitoba. In 2019 the WHS was able to facilitate the adoption of over 4,400 animals. These adoptions are not possible without the support of fundraisers like the Bow Wow Ball,

The Laval family knows firsthand just how big of an impact the benefits of the Bow Wow Ball has.

"Our family adopted our dog, Zeus, last year. He was a rescue brought into the WHS with a broken leg after being struck by a vehicle," says Molly Laval. "The WHS was able to fix his leg and match him to our family when he was ready for adoption. We could not imagine life without Zeus".

If you want to help animals in need, the Bow Wow Ball is the perfect way to do so while having a great time. Do not miss this purrfect opportunity and register in advance to get your spot at the Bow Wow Ball as tickets can go fast.

The Bow Wow Ball will take place on Saturday, November 23^{rd,} at the Fairmont Hotel. The ball will start at 6 p.m., with dinner served at 7 p.m.

For further details on the Bow Wall Ball and how to help animals in need, check out our website.

For more media interviews and information, please contact:

Alex Cupeiro

222-2222

acupeiro@bark.ca