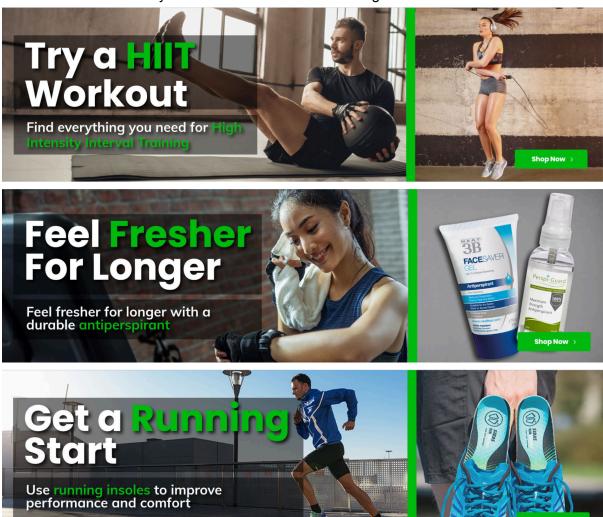
Banners

To create these banners, I first researched popular ranges, worked out which product types were relevant to the current season or any significant dates, and checked the stock of the products/ranges being promoted. I then worked with the graphic design team to ensure that the visuals and copy were cohesive and compelling.

ThinkSport.co.uk

The below banners were created, alongside a <u>blog post</u>, to help visitors to Think Sport get into a new athletic activity for the New Year and find the right tools to stick it out.



WorkGloves.co.uk

The below banner was created in preparation for Spring 2024 to promote the range of "Eco-Friendly Gloves".



The below banner was created to draw attention to the Wet Grip Gloves category during Winter 2023/24.

