

Subject:

Alt1: BIG News: Ulta Is Investing In LUUM

Alt2: Ulta Just Invested In Us!

Alt3: It's Been Hard To Keep This News Under Wraps

Preview text: Ulta Beauty invests in LUUM. Here's how to join them.

Headline: Ulta Beauty Invests In LUUM

Hi [name],

We're thrilled to announce that Ulta just invested in us through their new digital innovation fund, Prisma Ventures.

We're the first beauty robotics company to partner with the nation's largest beauty retailer, and we couldn't be more excited.

As part of this deal, LUUM now has access to Ulta Beauty's innovation team, an unprecedented amount of data and the valuable opportunity to test out our product in a larger market.

We at LUUM are enthusiastic about building this partnership with the long haul in mind.

So is Ulta. "We set out to build lasting relationships with startups," says Prama Bhatt, the Chief Digital Officer at Ulta Beauty.

Here at LUUM, we can't wait to collaborate with Ulta. As we work to make lash extensions safer, higher quality and more accessible for everyone, Ulta's expertise, insight and guidance will be truly invaluable!

Due to this investment, LUUM has been mentioned in this recent Beauty Matter's article. Read now.

Now that the nation's largest beauty retailer just invested in us, here's your opportunity to do the same.

CTA: Invest Now