MIA KELLNER

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My online portfolio with a selection of my articles can be found at: https://miakellner.journoportfolio.com

Education

University of St Andrews

Candidate for English (MA) Hons – 1:1 Degree Outcome (First)

Scotland September 2018-June 2022

Experience

Writer for Online Magazine - Trill!Mag

Writing Intern

UK October 2019 – August 2021

- Wrote weekly articles on assigned topics by editor, which included pop culture, lifestyle, technology, and news stories.
- Used WordPress to draft and revise articles.
- Developed an excellent understanding of copyright laws surrounding image selection.
- Closely communicated with editor to receive article feedback, make revisions, and learn how to credit images correctly.
- Published over a hundred articles on the site during the time of my internship.

Summer Writing Internship at Online Magazine - Study Breaks

Writing Intern

U.S. (remote) June - August 2020

- Participated in a remote, unpaid internship where I worked 10-15 hours a week.
- Submitted 3 original article pitches a week, on unique topics I devised.
- Developed excellent teamwork and communication skills during weekly Zoom meetings to workshop a group member's piece.
- Wrote one 1000 words + article a week with 3-day turnaround to publication, meeting fast-paced deadlines.
- Published several 'Trending Articles' articles that received thousands of views; my work resonated with readers, focusing on current, newsworthy topics.
- Consistently communicated with editor about how to improve my articles, receiving 1-on-1 feedback on writing samples.

Arts/Culture Writer for Student-Led Inclusive Newspaper - The Gay Saint Student Journalist

- Wrote an article for each monthly issue of the newspaper for Arts/Culture section, focusing on LGBTQ+ themes in books, films, and other media forms.
- Communicated with editors to discuss writing feedback and revise articles.
- Devised article ideas in accordance with each monthly issue's different theme, adding diversity and inclusivity in the journalism industry.

University of St Andrews October 2021 – April 2022

Staff Writer at Student Publication - Her Campus St Andrews

Student Journalist

- Submitted 3 original article pitches at the beginning of each month for the semester.
- Published 3 articles per semester in one of the following categories: Career, Culture, Life, Style, Wellness, and selected relevant images for every article.
- Regularly communicated with the St Andrews team to meet strict deadlines, discuss article ideas, and revise pieces.
- Wrote two well-received articles on my aromantic asexual identity as a university student.

University of St Andrews September 2021 – April 2022

Telethon Caller (Part-time)

Telephone Fundraiser for the University of St Andrews

- Talked to alumni and parents from 10+ countries about university fundraising projects e.g. Wardlaw Scholarships.
- Regularly used initiative and professional, friendly telephone manner to put prospects at ease for instance, when parents expressed concern over university administration.
- Developed excellent verbal communication, the ability to work successfully within a stressful, rapid-fire environment.
- Worked with fellow student callers and manager within the Development Team to ensure campaign goals were achieved daily.

University of St Andrews February – March 2022

Features Intern at DC Thomson

Print Journalist

- Worked closely with features editor to learn the ropes of print journalism, helping with article edits, image sourcing and selection, and magazine layout.
- Researched and wrote preview pieces (140-210 words) daily, to be published in The Courier's Friday supplement 'What's On'.
- When needed, wrote a 520-word feature on Tabletop Scotland's gaming convention for 'What's On' publication.
- Contributed two book reviews for publication in The Courier's Saturday supplement, 'Weekend' magazine.
- Compiling and researched 3 practice articles, two 1200 pieces in the 'Weekend' style of 'Weekend,' and 1 800-word opinion piece, receiving feedback on style from editor and features team.

Meadowside, Dundee July – August 2022

Freelance Contributor at DC Thomson

Features Writer

- Contribute several features articles a week for The Courier's 'What's On,' and 'Weekend' magazine supplements, as well as online-only pieces.
- This involves independent research of article ideas, image sourcing and selection, and close collaboration with features editor to determine content gaps in The Courier's upcoming supplements.

Meadowside,
Dundee
July – August
Remote
September
2022 – Present

Leadership and Accomplishments

Social Anthropology First-Year Prize 2018-19

Awarded to the highest-performing first-year student in Social Anthropology on modules SA1001 & SA1002. My overall grade average for the year was 19.

STEP Leadership Award 2021

Awarded to the student who best demonstrated their leadership abilities, out of 195 participants in the 9-week 9-week Summer Team Enterprise Programme (STEP), run by CEED at University of St Andrews. Led student team on project 'Re-plaquing St Andrews,' where we researched and developed a plaque highlighting the forgotten history of witch trials in 16th & 17-century St Andrews.

Writer for online publication Brizo Magazine

Wrote poetry and fiction short stories for publication on the site from August 2021-April 2022. 2020.

Volunteered 2 years for St Andrews branch of UK-wide university initiative Hedgehog Friendly Campus (team of ~30 volunteers)

Worked to raise awareness of the issues faced by UK hedgehogs, as a species 'vulnerable to extinction.' Ran fundraising events, campus litter picks, and online campaigns. Managed all social media (Instagram, Facebook, Twitter) for HFC St Andrews since October 2020, and was Team Leader from September 2021 to June 2022.

Dean's List 2021-2022

Awarded to students at the University of St Andrews whose total grade point average for that year is >16.5.