# **Global Cruises**

## Portfolio Overview Script

### Voiceover:

Global Cruises is a leader in providing shore excursions to cruise ships in 84 ports around the world. We're believers in innovation and adaptability so that every one of your guests has the best possible experience.

Since 2008, we've helped create millions of memories for millions of passengers from every corner of the globe so that they keep coming back.

We've built a diversified portfolio of over 270 shore excursions in five continents across five categories: Sustainable Immersive Experiences, Technology-Driven, New Unfolding Trends, Destination Highlight Choices, and Adventure Experiences.

Our goal is to tailor any trip to any audience demographic or segmentation, ensuring your guests always leave happy.

#### **Sustainable Immersive Experiences**

The future of global travel is sustainability.

That's why we're committed to a *new kind* of immersion. Immersion that brings local communities and travelers together to create a sustainable future.

We're so committed that we partnered with Conservation International, one of the world's largest conservation NGOs dedicated to protecting the natural environment for the well-being of all of us.

Together, we offer **39 exclusive experiences** in **14 locations** around the world.

We provide guests with sustainable experiences across three verticals: Marine & Aquatic, Community & Cultural, and Green & Eco.

Snorkel and dive fans can join a **Marine & Aquatic** tour and spearfish invasive lionfish off Mangel Halto, one of Aruba's most stunning beaches.

**Community & Cultural** lovers can explore the secrets of local fishing techniques passed down through generations of fishermen on Cozumel.

**Green & Eco**-minded guests visiting the windswept shores of Saint-Martin Nature Reserve can discover the importance of protecting local flora and fauna.

We're steadfast believers in sustainable tourism and active participation in protecting our planet. We're believers in the idea that the best experience is the local experience and that authenticity trumps all else.

This is as authentic as it gets.

#### **Technology-Driven**

We value innovation and change because change is what will lead to a better tomorrow.

We're dedicated to investing in and adapting to a changing, technology-driven future.

Our **Unlimited Attraction Pass** is available in **25 locations** across **five continents**, connecting guests with more than **500 different attractions**, allowing for truly independent travel.

The pass is one of the most convenient and most popular ways a passenger can explore some of the world's greatest cities. The physical card allows guests to discover the world at their own pace, skipping lines while providing savings and flexibility.

Guests pick up their passes on board and then explore as much as they like. From an audio-guided Pantheon tour in Rome or a ride on the Lisbon Funicular to a walk through the Sydney Opera House, the possibilities are endless.

Our multilingual, expertly curated **Walking Hop On Hop Off Adventure** provides guests an audio-based tour of more than a dozen attractions in some **17 Locations** worldwide, all from the convenience of a smartphone.

The dynamic walking tours let passengers hop in or out whenever they want. Our app even provides geo-tagged offline capabilities and a local travel ambassador for assistance at any time.

#### **New Unfolding Trends**

Social media has taken over the world, and Instagram has taken over the travel industry.

Travelers want something different. So, we built it.

Let's Take a Selfie Tour connects guests with our expert selfie professionals so that they can learn about composition, lighting, and posing, ensuring those selfies get the love they deserve.

The four-to-five-hour sightseeing tour mixes adventure, photography and social media. It's a modern spin on culture and history that we deliver to customers in **29 locations** globally.

#### **Destination Highlight Choices**

In the age of modern travel, nothing beats the ability to explore independently. That's why we've invested in becoming the **number one provider** of **Hop On Hop Off Excursions** to cruise lines around the globe.

Our tours give guests the chance to explore more than **35 locations** around the world. They can take in panoramic views from the top of a double-decker or hop off and explore on foot. We offer predesigned routes, multilingual systems, and spectacular views of some of the world's most amazing places.

Guests who prefer to take it all in from the comforts of their seat can opt for our **Open Top Bus Tours**, which we offer in more than **43 global locations**.

#### Adventure

For the thrill-seekers and action-junkies, we've built out an extensive library of activities across more than **10** global locations.

Sometimes a Jeep Adventure is in the cards. Maybe a Quad Safari will get the blood going.

If exhilaration is the name of the game, our portfolio of excitement will do the trick.

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Travel is evolving, and that's a good thing.

The modern traveler is savvier, smarter, and more independent than ever before. That's why we've built the most versatile portfolio of activities, excursions, and attractions across five continents.

So that your travelers can travel the way they want.

Join Us.