



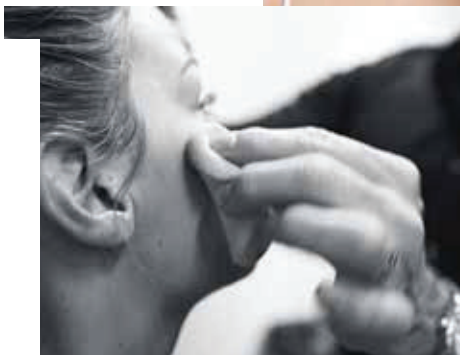
GLOW, GIRL

He's BACK! We snagged Laura Mercier makeup maestro Ben Ruiz when he was in town recently, and got him to adorn our model Rachael with the brand's new crème de la crème of natural, glowy foundations. Here, the flawless how-to and Ben's can't-live-without-'em tips
By Shantila Lee

Shantila: Three things that are absolutely true about the new Laura Mercier **Silk Crème Moisturizing Photo Edition Foundation**: it goes on absolutely invisible and comfortable but provides FULL coverage, it infuses a smashing luminosity to the skin, and it lasts the whole day without rubbing off or fading. The fourth reason why we love this is that it's super moisturising, unlike other foundations that really dry out the skin, thanks to skincare ingredients that nourish the skin instead of clogging it or causing irritation, like tea extract, shea butter and sodium hyaluronate for supreme hydration. It doesn't feel heavy but provides supreme coverage, all with a lighter-than-air texture and skin-nourishing goodness. Could a gal ask any more from a tube of foundation?

Here, Benjamin Ruiz, Laura Mercier's closest confidante and makeup genius, decks out our Aussie model Rachael Percival in the new Silk Crème Foundation and a completely flawless, summery look. Ladies, listen up.

Ben: "Creating flawless looking skin doesn't have to be intimidating especially when I prepare the skin with Laura Mercier's complexion products! For Rachael, I was inspired to create a beautiful bronzed summer look, as if she had just returned from enjoying the sun and the beaches of Ibiza or the Côte d'Azure."



Foundation Primer Radiance



1

PHOTOGRAPHY DANIEL LEE MODEL RACHAEL PERCIVAL



Silk Crème Moisturizing Photo Edition Foundation

2

THE HOW-TO

1 "To demonstrate how to create a natural sun kissed skin, I start with Laura's Foundation Primer Radiance. I want to give Rachael THE perfect glow that is so popular on the runway now. I begin by massaging a small amount of primer onto her face to really "wake up" the skin and get the circulation flowing. Always take the time to pamper your skin because it's the only skin you will ever get!!!"

2 "Next, I select a full coverage foundation to give her optimal coverage while looking incredibly discreet. Sometimes the skin just isn't performing at its best, and Laura's New Silk Crème Photo



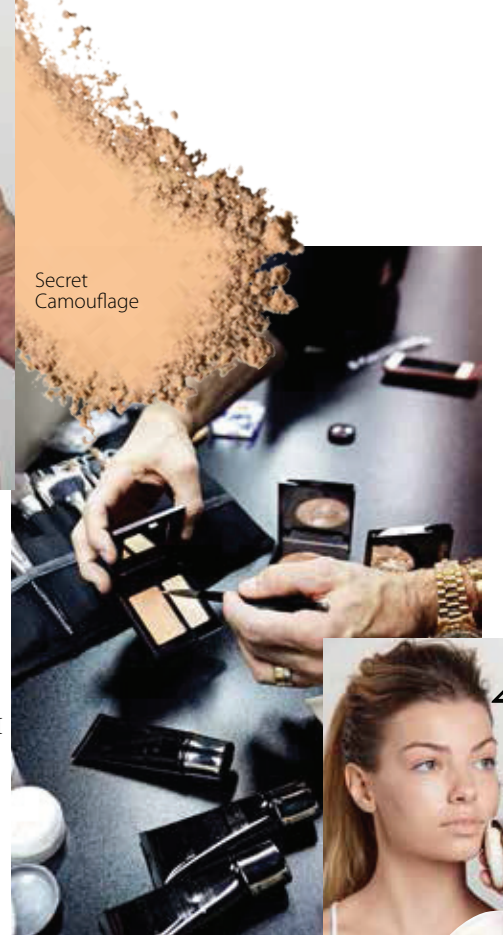
Secret Camouflage

3

Edition Foundation will work wonders! Unlike many full coverage foundations that look heavy and thick, this one looks incredibly natural and undetectable! I start by applying a little foundation to the side of my hand and with a makeup sponge, I pick up some of the product and begin pressing and rolling it into the skin to create what I refer to as "a second skin"! This method is the best to ensure that you don't apply too much."

3 "After I complete the foundation, I pull out my secret weapon, Laura's Secret Camouflage, or what I like to refer to as "photoshop in a compact"! It is remarkable at concealing any and everything on the face. I begin by mixing the 2 shades together on the side of my hand with a brush, blending the 2 colors together until I get an exact match of the skin. Then I apply just a little to hide any blemish, "little issues", imperfections or hyperpigmentation on the face. It is total magic!!!"

4 "For under the eyes, I apply Laura's Secret Concealer. Take a little product out of the pot with a brush and apply only to the area



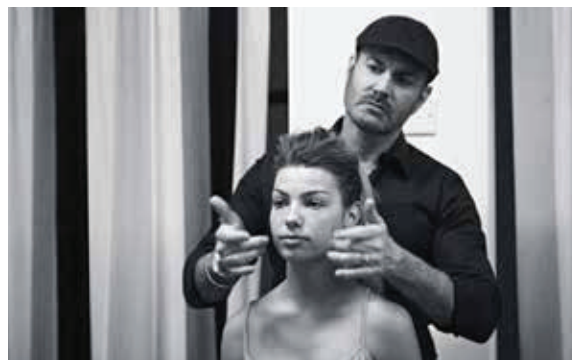
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5 "Laura's Baked Blush Bronze in Ritual is a kaleidoscope of bronze and rose colors which is suitable for all skin tones. First, I apply the product to the temporal bone, upper forehead, top of cheekbones and the center of the nose; all the areas that would naturally tan in the sun. Then, I use what's left on the brush to apply to the rest of the face." mc

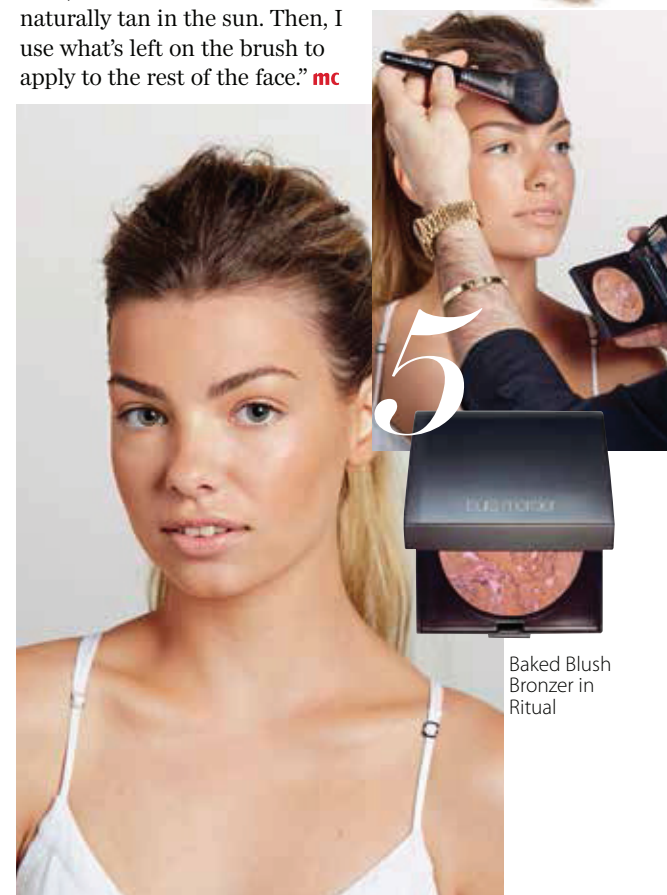


Translucent Powderr

Unlike many full coverage foundations that look heavy and thick, this one looks incredibly natural and undetectable!



under the eyes where darkness is present. After this, I use the Secret Brightening Powder to fix the concealer for all-day wear. Last but not least, I complete the skin with Laura's Translucent Powder, using a puff to press and roll it into the skin."



5

Baked Blush Bronzer in Ritual