

Party ROCK

Shir Chong rocks bold, va-va made-for-Asian-skin shades for the holiday season, and gives us the lowdown on her red-carpet-slash-party rules

Photography Eric Chow Art Direction Karen Hoo Styling Shantila Lee

GOLDEN EYE

"I think this is a very Hollywood red carpet look because of the glitter around the eye," states Shir. The key here is glitter, and LOADS of it, in a metallic hue, then pair it with a ra-ra red, full-on glossy lip to really make the eyes pop. Her heads up for our readers: "You just have to be careful not to go overboard, like it would look perfect with a very simple cut dress with little details."

PURPLE RAIN

"I love this look—it's fresh, very spring/summer, very fun with a touch of romance. It's not OTT so you can use it for an evening or afternoon event," says Shir. This is an easy way to play matchy-matchy with bold shades that pop on our yellow undertones: a powdery lilac pigment adorned with a hit of shimmer, and satiny, semi-matte violet lipstick does the trick.



BLUE VELVET

Shir says this look takes the cake for her: "I love this look. It's very classic, and I love how [our makeup artist] Chufan did the smokey eye." Done right, an intense, dark smokey eye that blends to a shimmery pigment, matched with nude lips, is a winner for Asian eyes. "This is like an impression of Gucci's classic Fashion Week smokey eye; you can never go wrong with this for a night event."



PINK GRAFFITI

Play with cream eyeshadow and juxtapose shades with textures to create a strong, avant-garde look that would suit just about any skin tone—try lashings of silver eyeshadow in a wing and a big bash of pink lip gloss. "Silver eyeliner is more bold, not too much but also a little futuristic", muses Shir. "I would wear this look with an outfit that has a edgy kind of silhouette to match."

DRESS GUCCI



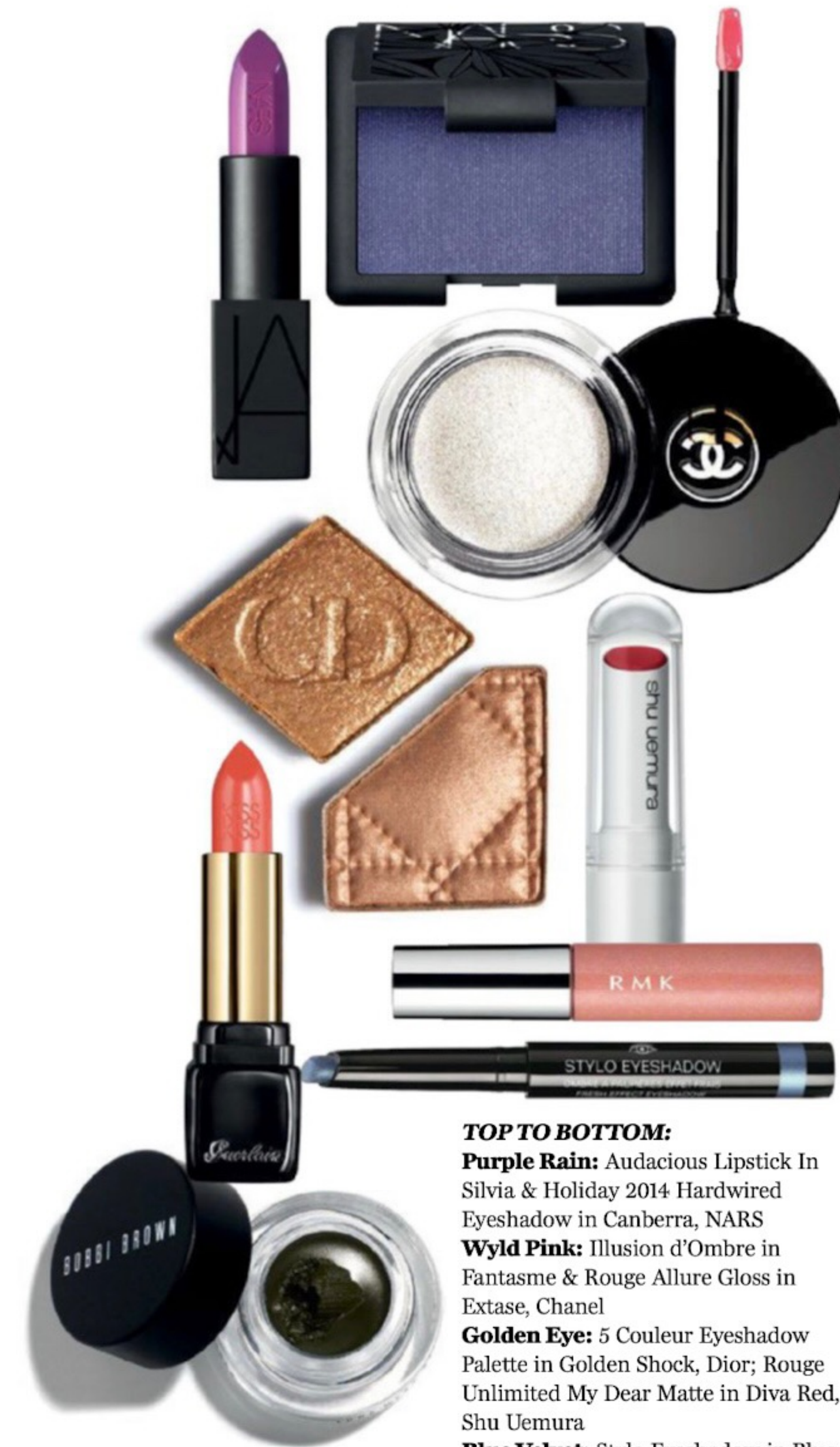
ORANGE CRUSH

Three things: a steady hand, a sturdy liquid eyeliner pen and HUGE falsies. Shir gushes: "It's very me! I would normally wear eyeliner like this to any event. Flick the eyeliner to embrace your oriental eyes and choose an equally bright lip color according to your skin tone." She's got it down: a thick flick of eyeliner plus a bright pop of lip colour works on any skin tone and for any event.

MAKEUP CHU FAN
MODEL SHIR CHONG

Get The GOODS

Invest in bold, bright hues this season



TOP TO BOTTOM:

Purple Rain: Audacious Lipstick In Silvia & Holiday 2014 Hardwired Eyeshadow in Canberra, NARS

Wyld Pink: Illusion d'Ombre in Fantasme & Rouge Allure Gloss in Extase, Chanel

Golden Eye: 5 Couleur Eyeshadow Palette in Golden Shock, Dior; Rouge Unlimited My Dear Matte in Diva Red, Shu Uemura

Blue Velvet: Stylo Eyeshadow in Blue Bay, Chanel; Gloss Lips in EX08, RMK

Orange Crush: Long Wear Gel Eyeliner in Caviar, RM88, Bobbi Brown; KissKiss Lipstick in 342, Guerlain

Shir's Party Rules

What skincare do you use to prep for a big event? I cleanse and tone, then apply SK-II Facial Treatment Essence. It's very important to have clear skin without dryness, so the FTE is a must for me. I never was into whitening or brightening products, so I use a Vitamin C serum, followed by Crème de La Mer and eye cream as well – I use lots of different brands based on what the problem is – puffiness, dark circles etc.

Makeup you can't live without? Chanel's Le Blanc tinted, matte makeup base is very good for our weather; NARS' kabuki brush is so soft and really helps you to apply makeup easily, especially for contouring; Bobbi Brown's Pot Rouge as a cheek stain and lip balm that really refreshes my skin very quickly; and Shu Uemura eyebrow pencil.

The one makeup item you always bring to events? Lipstick. I find that even if you don't put on any other makeup but lipstick, you're ready to go for a party. A swipe freshens up your look instantly, and if you have interesting colours that pop with your outfit, it's like an accessory.

How do you balance out your makeup and fashion, so that one doesn't overpower the other? It's all about balance—if you have an amazing dress with a lot of details, maybe stick to a nice red lip, clean eyebrows, clean mascara—make it classy. Always explore a new look or seek pro advice at makeup counters.

How can Asian women muster confidence to wear strong makeup? Embrace your own features—it's not about the makeup, but how you take care of your skin. Eyeliner is the easiest way to play up your eyes, like a cat eye flick—do it with different thickness or angles of the flick. The thicker the flick, the bigger your eyes look, while longer lines have that Asian geisha kind of feeling.

How do you decide what makeup to wear for a party? I look at the dress code. I will check out what are the latest trends, and I play around with it from runway to ready-to-wear looks, or sometimes stick to staple in-trend looks. If my outfit is ultra femme, I would opt for androgynous hair or makeup, or if the outfit with very strong, I'll make sure I don't go overboard and just wear some minimal makeup.

How do you recover after a party or shoot? I religiously go to SK-II counters for my facials, and get massages for unblocking lymph nodes. When I am travelling, I make sure that I have my essentials packed in my 'magic bag' that I can carry everywhere. I have makeup remover, wet wipes for instantly removing makeup and Hydra Essence Mist from Chanel. I make sure I clean my makeup off and shampoo my hair twice. I exfoliate whenever I remember at least once a week. I do a lot of masks at home, I love SK-II's Facial Treatment mask, it's very good and because it comes in a sheet it's very convenient.