

runways of Spring/Summer 2015

Photography Aaron Lee Art Direction Karen Hoo Styling Shantila Lee

The Rock Star Cometh

Go all the way into that whole Bowie-artsy-rock-glam movement by doing two things: one, channel what Pat McGrath did at Tommy Hilfiger and adorn yourself with very festival-esque star-shaped faux tattoos on the face and bod. Two, get the Debbie Harry-inspired look at Tom Ford: mussed-up, liberally texturised hair that Sam McKnight described as a "post-coital rock" shag, plus a wet all-around smokev eve.

USE Mousse Bouffante, Kérastase







NATS

Punk Out

To go punk in the chicest, most on-trend way possible, channel the graphic eyeliner look at Ann Demeulemeester: thick slashes of black eyeliner across the entire upper lid, into the inner corners and feathered out into individual strokes at the outer bits. Very evocative of Charlize Theron in *Mad Max*, but less greasy and more couture. **USE Eyeliner in Black Moon, NARS**



Surfer Girl

Makeup artists at this season's shows were majorly crushing on mermaidy eyeshadow, so experiment with beach babe-worthy hues. Make it super vivid, like the blue number Kevyn Aucoin did at Honor: a bash of vivid, sky-blue eyeshadow across the upper lid, and we've added a sprinkle of smashing glitter around the inner corners for extra mermaidian effect.

USE Aqua Cream Eyeshadow in Intense Blue, Make Up For Ever







bandwagon: do Woodstock waves a la Emilio Pucci by creating big, tight curls with a medium-barrelled tong, raking through with your fingers to loosen things up, parting your hair a little off-centre and letting the waves frame your face.

USE Quite Wonderfully Wavy Texturising Spray, Percy & Reed



Evoke Gaga

Unleash the pop princess (of the most funky, kooky kind) inside you, and there isn't a better season to try it with rich, supersaturated high-impact lacquers all over the runways. We're taking the hot fuchsia lips at Zac Posen and making it a little more Lady Gaga by stepping things up to an ombré cocktail: pink on top, orange at the bottom, a little smearing in between. USE Rouge Coco in Roussy, Chanel

