



From Woodstock waves to biker babe eyeliner and the return of the red lip, we've got the dibs on what's changed and everything absolutely fab from the runways of Spring / Summer 2015 By **Shantila Lee**

**A** gypset bohemian, a 70s festival girl, a rock n' roll babe—this season's girl is a far-from-perfect rebel with a blasé cool, a free-spirited sartorial jive that also infected makeup maestros backstage. "There's this word—cool—that keeps coming up," said hair wiz Guido Palau of the mood at all shows from New York to Paris, that saw armies of models adorned with wash-n-go hair, fresh, moisturised skin (sans makeup) accompanied by smacks of graphic eyeliner and playful jolts of colour aplenty. "A pop of glitter on the eye, a slightly destroyed half-wing of liner, or totally bare skin—it's quite rebellious," said Fashion Week makeup guru Pat McGrath of the urban, real-world influences that played muse backstage. "This isn't a girl who's sitting around wondering if she looks perfect. This is a girl that's lived." Read on for the top ten Spring 2015 beauty trends you'll be wearing this season.

Eyeliner in Black Moon, **NARS**



Le Crayon Yeux Eyeliner, **Chanel**



EMILIO PUCCI

Superslick Liquid Eyeliner in Black, **MAC**; Eye Do Eyeliner, **EyeKo**



NARCISO RODRIGUEZ



LOUIS VUITTON



PRADA



SAINT LAURENT



NARCISO RODRIGUEZ



NARCISO RODRIGUEZ

## THE ANTI CAT-EYE

Loads of straight, graphic swipes of eyeliner this season means cat-eye flicks are out and horizontal lines, minus curve, are in vogue. The only way to wear it for S/S15 is from the middle extended out past the outer corners in chubby, jet black kohl that adorned the models at Celine, Emilio Pucci and Narciso Rodriguez, where Dick Page evoked an edgy chic: "I started with a pencil liner, then I added cream liner and then some liquid liner before doing the mascara. Then I said, You know what? Screw it, and just kept piling it on for a chunky and homemade look." So whether it takes the form of spiky scribbles (Louis Vuitton), a fat geometric half-line (Prada) or an exaggerated, hefty wing (Saint Laurent), black eye pencil is the perfect way to rock this season's DIY attitude.

## 2

### MICROTREND: MORE SMOKE SCREENS

Smokey eyes are around this season: at Chanel, intensely smudged kohl rimming gave off a cool, up-all-night partying vibe (even when juxtaposed against ladylike tweed). Opt for metallic shimmer at Tom Ford, or the blended smoky haze at Sonia Rykiel.

Eyeshadow in Bad Behaviour, **NARS**; Kajal Eyeliner in Black, **Laura Mercier**; Ombre Essentielle Soft Touch Eyeshadow in Ebony, **Chanel**; Smoky Palette, **Laura Mercier**



CHANEL



SONIA RYKIEL



TOM FORD





MARC JACOBS

MARC JACOBS

## NO MAKEUP ALWAYS RULES

While this season mimics last Fall's bare-faced no-makeup makeup trend, which had makeup artists giving oodles of models facials backstage, the additional twist for Spring 2015 is a fascination with clean, come-as-you-are skin, sweaty flushes and flashes of a little freckle here, a blemish there, taking precedent over OTT foundation and mad camouflage. Natural, concealer-only faces and just-from-the-shower tresses were unleashed at shows like Chloé, Gucci and Calvin Klein, and at Marc Jacobs, the models wore absolutely *nothing*, completely sans makeup—the fourth season in a row François Nars has channelled the designer's utilitarian vibe. “In 2014, it's great that we are doing this,” said Nars. “In the 60s, 50s, and 40s, women had to wear makeup. It was a rule. Today there are no rules: You can do anything you want.”



GUCCI



CALVIN KLEIN



MARC JACOBS

Exclusive Creation Jardin de Chanel, **Chanel**



Eye-Opening Act St. Lucia Illuminating Multiple, **NARS**



Perfecting Stick Concealer, **Shiseido**



Smooth Finish Flawless Fluide, **Laura Mercier**



Glow Enhancing Primer, **Shiseido**

# 4

## MICROTREND: GOODBYE MATTE

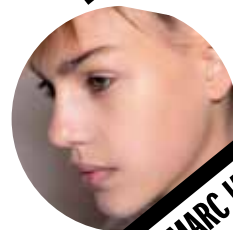
The other way this trend is departing from last season's look is no more heavily-powdered, matte skin—dewy, glistening complexions ran the gamut at Marni, Simone Rocha and Donna Karan, lids were slathered with lip gloss for light reflection at Thakoon and skin given a wet, sweaty flush at Marc by Marc Jacobs.



THAKOON



MARNI



MARC BY MARC JACOBS



Le Blanc Fresh Glow Whitening Loose Powder, **Chanel**; Aqualumiere Gloss in French Toffee, **Chanel**; Pure Radiant Tinted Moisturizer, **NARS**; Sheer Concealer Pen, **Burberry**

Artist Shadow - Satiny Finish in Orange, **Make Up For Ever**

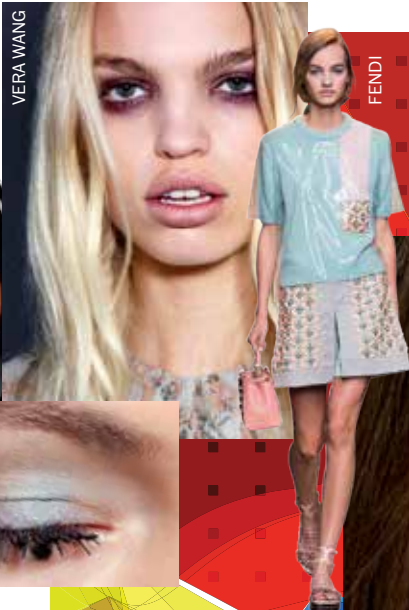


Les 4 Ombres in Tissé Vénitien, **Chanel**

Dual Intensity Eyeshadow in Subra, **NARS**



Stylo Yeux Waterproof in 912 Ardoise, **Chanel**; Stylo Eyeshadow in Blue Bay, **Chanel**



ROCHAS



PETER SOM



FENDI

## COLOUR POPS BACK

Ballerina-esque, painterly strokes of eye colour are SO last year; this season, eyeshadow permutations went from artistic appliqué to high impact sparks: chalky strips of mint-hued liner at Dior, lilac in a deep, smoky grape at Vera Wang, diffused washes of baby blue at Rochas, and bright flares of acid orange at Peter Som. Fendi was the standout of the season, where maquillage master Peter Philips was at it again (never expect the norm when he's at the helm), turning the house's cornflower blue leather hair ties into a luxe eye accessory, slicing them into strips and adhering them to the models' lids with lash glue. He explains it away: "Karl came to me and said, 'Peter, I like this color, can you make it into an eyeliner?' So that's what I did!"

5

FENDI

6

## MICROTREND: BROWN-EYED GIRLS

Brown made a huge comeback this season, shedding its humdrum image and showing up in shades of cool taupe at Donna Karan, a light gold bronze at Giorgio Armani and warm fawn at Diane Von Furstenberg.

DONNA KARAN



DIANE VON FURSTENBERG



GIORGIO ARMANI



Eye-Opening Act Dark Angel Velvet Shadow Stick, **NARS**; Stylo Yeux Waterproof in Espresso, **Chanel**; Chocolate LW Eye Trio, **Bobbi Brown**





DOLCE & GABBANA

## THE RETURN OF THE RED LIP

Lipstick addicts rejoice: last season saw a complete absence of the usually always-there red lip, but it's back with a bang in every conceivable tint this season. At Burberry Prorsum and Zac Posen it was bold scarlet, at Missoni and Carmen Marc Valvo it was orange-tinged, and at Dolce & Gabbana Pat McGrath smothered lips in a juicy bordeaux-berry red. "The look is very much a mix of Spanish and Sicilian together, but we just chose a very strong red lip. We used three tones of red, a very bloody kind of passionate, rich lip," said the legendary maestro. "It was a very strong look but at the same time ultra beautiful." The name of the game is supersaturated, diffused around the edges and pressed on with a fingertip, glossy colour all around and a matte hue on the centre for a plumped-up 3D effect.



BURBERRY



DOLCE & GABBANA



CALVIN KLEIN



Rouge Allure Velvet in La Précieuse, Chanel

MISSONI



MARC VALVO



Ruby Woo Lipstick, MAC



Charlotte Audacious Lipstick, NARS



Lip Cover in Ruby No. 18, Burberry Beauty

## 8

### MICROTREND: NEXT GEN NO-BROW BROWS

For a slew of seasons we can't count on one hand, big, bushy brows were a won't-budge mainstay, but for Spring, brows literally disappeared: they were drawn in pencil-thin slivers at Prada, replaced with a swipe of brown eyeshadow at Givenchy and bleached into oblivion at Alexander Wang.



Eyebrow Gel, **Laura Mercier**; Eyebrow Pencil, **Cle de Peau Beauté**; Brow Kit, **Bobbi Brown**; Eyebrow Brush, **Bobbi Brown**



ALEXANDER WANG



GIVENCHY



PRADA



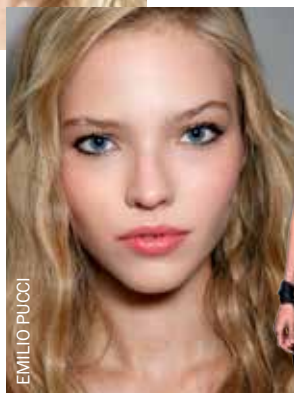
TOMMY HILFINGER

## ADIEU 60s, HELLO 70s

Fall 2014 was a full-on ode to the 60, but the 70s was one of fashion's biggest revelations for Spring—think denim, Saturday night fever and hippy deluxe—so it makes sense that the funkacious era had a beauty moment too. Woodstock waves were on show at Emilio Pucci and Anna Sui, and glittery silver eyes at House of Holland had an undeniable, disco-worthy Seventies party vibe. Taking things to a whole other level was the Rolling Stones-esque rock festival look Pat McGrath conjured at Tommy Hilfinger, where she decked out models on the face and body with psychedelic green, grey, black and red star-shaped faux tattoos. McGrath said it was “very inspired by festivals, the Beatles, Joplin, Marianne Faithfull, all the muses of the time, but with a modern, playful spirit.”



EMILIO PUCCI



EMILIO PUCCI



TOMMY HILFINGER

Tattoo Me! Stars and Skulls Temporary Tattoo, **Sephora**



Diorshow Fusion Mono in Adventure, **Dior**



Heavy Metal Glitter Eyeliner in Pulp Fiction, **Urban Decay**



Petite Baked Eye Colour Trio, **Laura Mercier**



Body Jewelry, **Urban Decay**



HOUSE OF HOLLAND

# 10

## MICROTREND: ROCK STAR STATEMENTS

Blingy bits that made all the difference showed up everywhere: punk-ish hoop-studded brows at Rodarte, gold lip rings drawn with liner at Dries Van Noten, plus hair accessories *du jour*: metal circle barrettes worn at the back of the head at Céline and tiny golden shells and starfish at Valentino.



CÉLINE



RODARTE



DRIES VAN NOTEN



VALENTINO

24-7 Liquid Eyeliner in El Dorado, **Urban Decay**

