



Chloé

Balmain



Michael Kors



Tommy Hilfiger

EDITOR'S TIP

Consider texture – if you have dry skin, go for stick or cream bronzer for that natural, rubbed-in finish. If you have oily skin, try a powder mineral matte bronzer.



Alberta Ferretti

TEXT: SHANTALEE PHOTOGRAPHY: MAXTREE.COM

THE NEW NATURAL

Bronzed cheekbones made a statement this season, with a version for every girl

The jive for Spring/Summer 2016, and for many seasons to come, we predict, is the 'new natural' – minimal makeup that lets your skin breathe and celebrates individuality. This translates to moisturiser, very light foundation only where needed (if anywhere) and sheer swipes of blush and bronzer.

Bronzer is key to this look – a healthy sweep of colour on the cheeks brings the skin to life.

At Chloé a new brand of effortless chic was born, with lightly contoured cheeks. "The Chloé woman looks for products that enhance, not ones that mask. It is all about having skin that glows, which means using products with radiance and avoiding heavy foundations and powders," said makeup artist Lucia Pieroni.

Tom Pecheux took things a step further at Balmain, adorning the girls with a combo of brown cream, bronzer and highlighter for a natural sheen, like you've spent the summer on a yacht. He did the same at Ralph Lauren, adding brown mascara and a dewy finish to the skin, a look he described as "a very see-through Riviera makeup". Tommy Hilfiger did an all-over California girl bronze, the girls at Michael Kors looked like desert wanderers with an intense hit of blusher and ruddy-toned bronzer, and at Alberta Ferretti strobed, roughly sculpted cheekbones gave off a city-girl vibe. □



Ralph Lauren

Bobbi Brown Shimmer Brick in Bronze, RM177



Dior Diorskin Nude Air Glow in Fresh Coral, RM248



Nars Matte Multiple in Atai, RM153



Make Up For Ever Pro Sculpting Duo, RM185



Urban Decay Afterglow Powder Highlighter in Fireball, RM98



Laura Mercier Matte Radiance Baked Powder, RM169