

# JENNIFER KALIN

Freelance Content Writer

## PROFILE

A freelance content writer & copywriter who enjoys crafting words into a storytelling in the most persuasive, engaging & compelling ways as possible. And in result, bring photos to life. I believe words enable us to convert readers into more than just readers.



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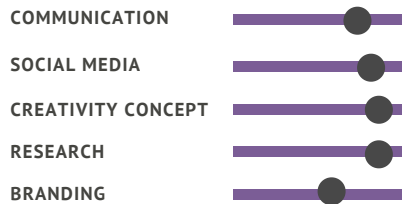


## EDUCATION

Jubilee School  
2004-2015

Universitas Pelita Harapan  
FACULTY OF LAW / 2016

## SKILLS



## EXPERTISE



## EXPERIENCE

2020 - CONTENT WRITER AT KITA BERKISAH

2020 - PROJECT-BASED CONTRACT AT PT.TEMAN CEO INDONESIA

2020 - INTERN AT GIFU STUDIO (CONTENT WRITER)

2021 - INTERN AT FOR HER (CONTENT WRITER & DIGITAL MARKETER)

2021 - "PEREMPUAN GAGAL" MODERATOR AT CLUBHOUSE PLATFORM

2021 - CORPORATE COMMUNICATION EXECUTIVE AT SILOAM HOSPITALS GROUP

## FREELANCE CONTENT WRITER

Current & past clients include:

@kikuko\_  
@threeunclesjkt  
@bynicolea  
@little\_o.id  
@lanasaint.id  
@dearallybaby  
@flowerstory\_co  
@plumeria.scent  
@sniffsniff.co  
@sable.buttercookies

@zielkids  
@byjeanne.id  
@by\_mula  
@aboutcandle.id  
@cloxvox  
@fleurette  
@giftology.id  
@essentialliving.id  
@littlemunya  
@tutuloph