

McDonald's Philippines Releases Surprise Commercial for Grandparents Day 2019

Featuring Chairman and Founder George T. Yang and Singer Jose Mari Chan

Manila, Philippines (September 1, 2019) - In a video released by McDonald's Philippines for Grandparents Day, McDonald's very own Chairman and Founder George T. Yang is featured alongside Christmas-time favorite and fellow businessman Jose Mari Chan. With the theme of the video being "You're never too old to live your dream.", it brings to light how Yang has often been mistaken for the singer and how he coincidentally dreamt of being a singer himself but never got the chance to be.

The two friends are seen bonding over a meal at McDonald's when Yang is suddenly mistaken by a restaurant-goer as the OPM singer across the table from him. Based on true events, Yang shared in an interview behind the scenes at the commercial shoot how the marketing and creatives team utilized this frequent misconception. The video was scheduled and shot for release along with the start of the "ber" months or Christmas in the Philippines and Grandparents day, to further spark discussions online across all their platforms.

As both share a love for music and singing, the commercial is accompanied by the classic "Can We Just Stop And Talk Awhile" recorded by both Yang and Chan. Frustrated classical singer Yang is seen living out scenes wherein he is Jose Mari Chan -greeting fans, attending events, and performing while Chan lives out his dream of being the founder of McDonalds and being able to work with the fast food restaurant's employees and managers. The commercial reminds viewers

that even if they may seem past their prime it is never too late to just get up and start doing whatever it is one really wants to do.