

***Great things come in threes.***

April 13, 1985—The Poarch Band of Creek Indian’s gaming entity, Wind Creek Hospitality, opened its first gaming facility in Atmore, Alabama.

Over 3.2 million—the annual number of visitors at Wind Creek Hospitality properties.

Over 3.5 million—the annual amount contributed to Community Sponsorships & Donations.

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Wind Creek Hospitality—the principal gaming and hospitality entity for the Poarch Band of Creek Indians—operates ten gaming properties in the United States and the Caribbean. Focused on the present, driven by the future, and guided by its incontestable connection to the community—it’s no surprise that this organization’s testament to the tourism industry is exceptional, and just getting started.

Before the inception of its first property in 1985, Wind Creek Bingo Palace in Atmore, Alabama, Wind Creek Hospitality wanted to build a facility that not only provided employment opportunities and economic stimulus, but also a retreat for Guests near the Gulf Shores area. At first glance, the significance surrounding paper bingo might be overlooked; however, the hand-stamped boards proved to provide Guests with a chance to win prizes *and* camaraderie. By 2003, Wind Creek Hospitality expanded to a total of three electronic bingo gaming facilities in Alabama.

“Our first buildings were not like the decorated casinos that we’re familiar with today,” said Jay Dorris, President and CEO of Wind Creek Hospitality. “Despite that, our facilities were crowded, filled with good conversation and created a strong sense of community with our Team Members and Guests.”

Wind Creek Hospitality’s swift success set the pace for its future acquisitions. At present, the organization has generated *escapes* in multiple markets and tourism niches—most notably, casino gaming. A total of seven full-service casinos span across the United States and transcend international borders. The organization’s early properties, Wind Creek Atmore, Wind Creek Montgomery, and Wind Creek Wetumpka in Alabama exist as full-service resorts boasting games and amenities including hotels, restaurants, and spas.

In May 2016, Wind Creek Hospitality opened the Wa She Shu Casino in Gardnerville, Nevada—bringing its signature hospitality to the United States’ West Coast. Partnering with the Washoe Tribe of California and Nevada, the property is nestled against the Sierra Mountains and offers over 120 games.

From 2016 on, Wind Creek Hospitality expanded and acquired an additional three properties—one in Pennsylvania and two in the Caribbean.

Wind Creek Bethlehem in Bethlehem, Pennsylvania is not only the organization's flagship property but also a premier, full-service integrated resort in the Northeastern part of the United States. Boasting over 3,000 slot machines, 150 table games, a 282-room hotel, and other premium amenities, the property is furthering its footprint with the build of a second hotel tower and over 35,000 square feet of meeting/event space—expected to debut in 2022.

Outside of the United States, Wind Creek Hospitality operates two island resorts—Wind Creek Curaçao and Wind Creek Aruba—both joined by luxury, *Renaissance Hotels* operated hotels. In addition to the organization's seven casinos, Wind Creek Hospitality has successfully operated three simulcast greyhound racing parks in Florida and Alabama.

“Wind Creek Hospitality's success in these various markets, though strategic, is a testament to our Team Members and Guests,” said Arthur Mothershed, Vice President of Business Development at Wind Creek Hospitality. “Our initial intent was to generate an escape for our small community and now, we're able to share that with the masses.”

The organization's successful lineage of gaming and resorts has generated benefits that are twofold—employment and philanthropy. Last year, Wind Creek Hospitality employed over 8,500 Team Members and contributed over \$131 million in wages and \$35 million in payroll, taxes, and benefits. More than that, the organization views its relationship with Team Members as a partnership—actively seeking out ways to provide more than just a biweekly paycheck.

“Events, recognition programs, quarterly bonuses, and training are a continuous reminder that we want the absolute best for our Team Members,” said Catherine Timmons, Vice President of Human Resources at Wind Creek Hospitality. “We're here to invest in our Team Members because it's what they deserve.”

Wind Creek Hospitality places a priority on serving the communities that helped propel the organization's success—demonstrating the reciprocal relationship shared with its stakeholders. Each year, Wind Creek Hospitality contributes over \$3.5 million in community initiatives, sponsorships, and donations. The organization's most recent community relations initiative allows Wind Creek Hospitality Guests to donate unused gaming vouchers into collection boxes. Proceeds from the vouchers, collected twice a week, are donated to local recipients including AHERO.

“AHERO's commitment to supporting Veterans through activities and networking aligns with Wind Creek Hospitality's dedication to its communities.” said Jay Dorris, President and CEO of Wind Creek Hospitality. “When selecting recipients for this initiative, AHERO was a clear choice.”

Through this initiative, close to \$2 million has been collected and donated across all Wind Creek Hospitality properties.

Wind Creek Hospitality's success, albeit impressive, should not be mistaken as its culmination or final peak. In the upcoming years, both Tribal and PCI Gaming leaders are committed to continuing the organization's path for responsible growth.