



LILY MORL

MULTIMEDIA JOURNALIST

ABOUT ME:

I am currently working as a trainee reporter at Reach for BuckinghamshireLive since graduating from university. It is my impulse to report real people's stories and especially those that are not being heard. I aspire to be the person who brings their story to life but, most importantly, to draw attention to it. Whether this is a radio, TV, print or online report, I have a passion to tell these in the most engaging way possible. I've also developed an expertise in health journalism, and have produced a 24-minute documentary on the difficulties transplant patients faced during the pandemic.

CONTACT & PORTFOLIO

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SKILLS

Final Cut Pro	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Audition	<div><div></div></div>
Lightroom	<div><div></div></div>
Premiere Pro	<div><div></div></div>
InDesign	<div><div></div></div>
Microsoft Office	<div><div></div></div>

Great at using social media for news gathering and experienced in social media production.

Achieved NCTJ diploma, including Essential Media Law (Grade A) and working towards Gold Standard.

Achieved 100% accuracy at 60wpm shorthand and working towards 100wpm.

INTERESTS



EXPERIENCE

Oct 2021 – to date
Reporter
BuckinghamshireLive
REACH

RESPONSIBILITIES

Produce daily articles and features for [BuckinghamshireLive](#) news site and socials, and write for [BerkshireLive](#) and [OxfordshireLive](#). Provide live coverage of breaking incidents, often operating within the Breaking Team working across all of Reach's south east news sites through live blogs.

Oct 2019 – July 2021

Ambassador,
CENTRE FOR
JOURNALISM

RESPONSIBILITIES

Assisting external visitors on event days and making them feel welcome. I also hosted virtual talks during the lockdowns and live webinar chats.

Dec 2019

KMTV Intern, GE2019
KM MEDIA GROUP

RESPONSIBILITIES

Provided coverage of the 2019 General Election for the regional TV station. Live reporting via social media and conducted interviews with candidates at the Dover court. See [Twitter thread](#) for social media coverage.

Oct 2016 – Oct 2019

Sales Supervisor
BEST WISHES

RESPONSIBILITIES

Developed great communication skills by working face-to-face with the local public.

Apr 2019 – May 2019

Reporter
KM MEDIA GROUP,
Work experience

RESPONSIBILITIES

Assisted the editor covering local elections via social media for [Sheerness Times Guardian](#). Wrote a page lead and nibs from press releases.

Jan 2018
(Four days)

ITV NEWS
CHANNEL TV
Work experience

RESPONSIBILITIES

Sat in the gallery for the 6pm news programme. Shadowed reporters, web producer, digital editor, and director. Assisted the programme meeting. Made suggestions to the digital editor about ITV News investigating avenues for VR to improve its online content. Produced an ITV News social media video.

EDUCATION

Sep 2018 – Jun 2021
1st Class Honours
– BA Journalism
CENTRE FOR JOURNALISM
University of Kent

SKILLS ACQUIRED

Investigated and created news stories for print, radio, TV and online to a high level. Self-produced and edited the 24-minute documentary [‘Transplants: The patients on pause’](#) – looking into the difficulties transplant patients faced during the pandemic as part of my dissertation. Developed great communication and team-working skills. [Module details available upon request.]

Sep 2016 – Jun 2018

A Levels
BEAUCHAMPS HIGH
SCHOOL

SKILLS ACQUIRED

English Literature and Language, Media, History and (AS) Law [results are available upon request].

AWARDS

NCTJ 2022 - Highly Commended
‘Student Project of the Year’ for TV documentary [‘Transplants: The patients on pause’](#)

[SPA Award 2021](#) Best Feature ‘Class of Covid-19’ – ‘Highly Commended’

SPA Shortlist Nominee 2021 – Best Student Photographer