

# NADA NAURAH

Bekasi, Jawa Barat - (+62) 813-8267-6442 - [nadanauu@gmail.com](mailto:nadanauu@gmail.com)

[linkedin.com/in/nada-naurah](https://www.linkedin.com/in/nada-naurah)

## PROFESSIONAL PROFILE

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Creative writer with 1+ year of experience crafting engaging and persuasive content. Skilled in writing articles, social media content, and press release. Committed to delivering high quality work and collaborating effectively within a team.

## WORK EXPERIENCE

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### 10<sup>th</sup> World Water Forum

May 2023 – May 2024

*Copywriter*

- Conducted thorough research to ensure accuracy for all social media content.
- Wrote 120+ creative content for a wide range topics on water-related issues.
- Remained up-to-date about events and social media occurrences to ensure the delivery of the most engaging social media content.
- Collaborate with other content writers to brainstorm and analyze water-related issues to create engaging and informative content.

### Goodstats.id - Good News From Indonesia (GNFI)

December 2022 – April 2024

*Data Journalist*

- Analyzed and elevated intriguing issues using numerical or statistics.
- Authored 520+ articles on varying range of topics related to current issues and trends, such as economic, finance, technology, health, etc for website articles.
- Conducted extensive research to create entertaining and insightful social media content on a wide range of topics.
- Engaged with research team on survey projects and helping to write and mapping the results.

### Katadata.co.id

July – September 2021

*Intern Reporter*

- Joined finance department and wrote articles about various economic issues especially cryptocurrency and stock market.
- Executed multiple transcription activities, ensuring that the company's high standards were always fully met and able to create news from press release.
- Identified and secured multiple information sources for each story to provide accurate and credible news coverage.

### Ketikunpad

October – November 2020

*News Contributor*

- Pursued and independently developed stories covering broad range of topics.
- Researched and analyzed potential news stories.
- Remained up-to-date about events and social media occurrences to ensure the delivery of the most engaging articles.

## EDUCATION

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### Padjajaran University

August 2018 - February 2023

*Bachelor's Degree / Journalism*

- Cumulative GPA 3.60/4.00 (Cum Laude)

## ADDITIONAL

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**Languages:** Indonesian (Native), English (Upper Intermediate).

**Skills and Expertise:** Research, News Writing, Reporting, Strategic Planning, Media Ethics, Microsoft Office (Word, Excel, PowerPoint), Basic Design and Data Visualization (Flourish, Adobe Photoshop), Content Writing.

**Thesis:** “Instagram @magdaleneid Content Management (An Intrinsic Case Study of Instagram @magdaleneid Content Management Concerning the Issue of Online Gender-Based Violence)”