

**SMM CONTENT CALENDAR
(AUGUST -2021)**

Prakrithi by Ramya



Instagram Post



FACEBOOK POST

01

Keywords: Actress :Ramya Nambeesan

Outfit : straight cut top and straight cut bottom Fabric: silk georgette for top and bottom Dupatta net with one side spreading
Colour: dark wine. Spreading: close neck with vintage style embroidery with semi precious stones , crystal stones , zardosi and cut beads, Sleeves also has minimal work at the end

Description: Pouring 90s vibes, the absolute beauty of a dress made in silk georgette can take anyone in awe. Boasting a vintage style close neck finished in zardosi design with cut beads, semi-precious stones and crystals, the straight cut top goes quite flattering with a similar cut bottom. Adding sweetness to the overall look comes minimal beadworks at the end of the sleeves and on the net dupatta. Actress Ramya Nambeeshan adorning the dark wine stunner ups the charm even more!



FACEBOOK POST

02

Keywords: **Bride** : Jyothi Lakshmi

She wanted simple Lehenga which suits her well

Did Lehenga with an extra waist belt

Fabric: net

Materials used : sequins , stones and beads

Description: When bride Jyoti Lakshmi approached us with the request for a simple lehenga that would suit her well, little did we know that the result would be so lovely. Crafted entirely in net fabric, the ensemble features an elbow-sleeve close-fitted top, beautified with a shower of beads, sequins, and stones, contrasting with the flowy plain skirt. Out of the ordinary, we included a heavily embellished waist belt that goes with the embroidery along the round neckline of the blouse. To break the monotony of the cloth, clusters of beads were made to grace the net dupatta.



POST

03

Keywords: **Bride :** Bride : Meera Varama
Wedding blouse
Materials used : beads , stones and zardosi
and thread
Traditional vangi style peacock embroidery,

Description: Bride Meera Varama became the mystic beauty from a long-lost tale wearing the custom-made wedding blouse by Prakriti. Showcasing divinity, the traditional vangi style peacock embroidery on both sleeves enhanced the allure of the entire piece when combined with elaborate zardosi pattern finished using golden threads, stones and beads.



POST

04

Keywords: Fully hand worked with sequins , semi precious stones , crystal stones , cut beads , beads and zardosi

Description: Let all the eyes fall on you with the gorgeous apple red lehenga. Featuring a high neck full sleeve bodice exclusively hand-worked with beads, sequins, crystals, semi precious stones and cut beads, knitted beautifully in zardosi pattern, the top is finished with a netted keyhole back ready to give you the flattering look you are rooting for. Paired with a similarly designed waisted flowery long skirt and simple netted dupatta, the dress is the perfect choice for special occasions!



POST

05

Keywords: Pearl beads and stones
Specification = puff sleeves

Description: Garb this beautiful bridal gown and walk down the aisle ready to unite with your true love! Boasting a square neckline, the lovely wedding dress comes with a bodice adorned with floral motifs made of pearl beads and stones. Adding to the fairy feel, are the beautiful three-fourth lace puff sleeves.



POST

06

Keywords: Arathi

Wedding blouse

Puff sleeves blouse

Work with stones and beads and zardosi

Description: Boasting perfect stone spotted puff sleeves, the customised blouse comes with an intricately beaded zardosi designed border finessed with twinkling beads and shiny stones. Along with aesthetic patterns, crystal flower motifs are also included. Bride Arathi looked gorgeous in the lovely wedding piece crafted by Prakriti.



Keywords: Priyanka from Palakkad

Its was an online order. She send her wedding blouse fabric. She wanted to do from prakrithi only. Specification : traditional vangi style hand work on sleeves Material used : stones , beads , zardosi and kundan stones

Description: Insisting on a work in Prakriti's label, bride Priyanka from Palakkad placed an online order, sending us the wedding blouse fabric with the needed specifics.

Graced by alluring embroidery, the forest green blouse was richly dappled with kundan stones and beads. The traditional vangi handwork on the sleeves and the stunning zardosi embroidery along the neckline enhanced the whole piece by giving it a regal look!



POST 08

Keywords: Sandra She placed the order from Canada .Outfit : crop top and skirt. Material used : stones , crystals, pearl beads and cut beads Fabric: net

Description: The lovely dress was made for Bride Sandra from Canada. Crafted in netted fabric, the two-piece ensemble is made to resemble a cute frock. With a perfect V neck and flaring sheer sleeves dappled with beads, the crop top is made to stand out with intricate handwork finished using crystals, pearl beads, cut beads, and stones. Adding to the playfulness is an adorable keyhole closure accentuating the mesh back. The skirt comes with a similarly embroidered waistline with the flowy fabric elegantly plunging to the floor, giving a feathery touch to the entire garb.



POST 09

Keywords: Name - Swathi

Materials used : beads stones and zardosi

Description: The pink blouse with an ornamented neckline was designed with the aim of making the sleeves stand out. With tiny bead works resembling flowers scattered on the upper half, and stones and beads adorning the zardosi patterned lower half, bride Swathi looked picture-perfect on her wedding day!



POST 10

Keywords: Bride : Akhila (engagement Lehenga) Colour: deep wine Fabric used : blouse and Duppatta net Skirt- silk georgette Simple work Material used : sequins, stones and beads

Description: The colour deep wine went perfectly with our design for the engagement lehenga created on Bride Akhila's request. The high waist skirt made of silk georgette fabric is coupled with a body-hugging top making the entire piece look like a chic A-line dress. Simple embroidery work in sequins, stones, and beads graces the round neck bodice and its above elbow netted sleeves. As a finishing touch to the voguish attire comes a plain net dupatta of the same shade.



POST 11

Keywords: Gayathri (wedding blouse)

Specification: peacock blouse

Material used : thread , zardosi, beads and stones

Description: Inspired by traditional art work, we designed the elegant bridal peacock blouse for bride Gayatri. Zardosi embroidery runs along the neckline and hems, with small beads lined up to highlight the borders. On the sleeves, gracefully finished in beautiful threads, lie the peacocks among the sparsely studded stones. And the rich green colour of the fabric gave depth to the whole design, making the bride look stunning on her wedding day

