



Prakriti Chanda

Professional
Content Writer

CONTACT

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Siliguri - 734003

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TECHNICAL EXPERTISE

MS Word/ Google Docs

MS Excel

MS Powerpoint

SEO Keyword Research

Email Marketing

Grammarly

SOFT SKILLS

Divergent Thinker

Client Handling

Team Player

Creative Eye

Strategizing skills

Problem Solver

About Me

An enthusiastic and inquisitive individual, seeking an opportunity in the field of content writing. I am able to direct my creative skills to meet the required objectives. My passion lies in catering to the didactic needs of the mass, thus adding value and promoting the growth of the organisation.

Job Experiences

July 2021-January 2022

Content Head - Get Digital Office

Headed a team of 4-5 people and contributed to strategizing and writing long-form content such as Blogs, Website Content, Video Scripts, TedX scripts etc

Contributed to strategizing and writing short-form copies such as social media copies, ad copies, LinkedIn posts, etc.

Was directly involved in client handling

November 2020-January 2021

Content Writing Intern - JunkVentures Pvt Ltd.

Worked on creating engaging social media posts using Canva for the clients.

Performed keyword research.

Wrote SEO-based content for various clients.

SOCIAL WORK

Core Committee
Member at Siliguri
Pride Walk

PR work at Official
Humans Of Queer

PORTFOLIO

prakriticonquerri.journoportfolio.com

CERTIFICATES

Certificate of
Completion of Digital
Marketing Course
(MyCaptain)

Letter of
Recommendation from
the mentor.

Freelance Experiences

August 2021-Present

Content Writer - ATN Media Info

Write long-form content such as well researched SEO blogs, Quora answers and website content for various brands across UAE

November 2021-January 2022

Content Writer - Talk Radio News

Write long-form content such as well researched SEO blogs for a company based in the US

February 2022 - Present

Content Writer - Ment Media

Write long-form content such as blogs as well as creative one liners for social media such as LinkedIn

January 2022 - Present

Content Writer - IT Support Guy

Write long-form content such as SEO blogs, website content as well as social media ads, A4 ads, creative posts and captions. for several clients across Australia.

Educational

2017-2020

Siliguri College

BSc in Human Physiology

2014-2016

Ashok Hall Girls' Higher Secondary
School

CBSE