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Q3 Member Update

Subject Line: Q3 Product Update

Preview Text: A lineup of content you can soak up all summer long

Body:

Hey [NAME],

What do you get when you mix really smart (good looking) people, marketing deliverables that you need for your business, and a season that makes it too hot to do anything outside?

A lineup of **content you can soak up all summer long**, poolside if need be!

The dog days of summer may be upon us, but here at DM the sun never sets. Don't believe us? Check out the video below for details!



No, not that one (though it *is* really adorable...Dogs in sunglasses, c'mon!).

Ok, [here's what we actually want to show you »](#)

Watch the video above to learn all about our [4 upcoming Elite Execution Cycles](#) with instructors Ryan Levesque, Chris Mercer, Tom Breeze, and Nehal Kazim.

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You'll also learn more about our **upcoming Jumpstart Pack**—but only if you're ready to build a blog with great content that drives traffic to your pages. The *Blog Builder Jumpstart Pack* will be [available in Lab](#) to Plus and Elite subscribers (and also a la carte).

PLUS, [weekly Office Hours webinars](#) will continue to feature subject matter experts and topics that bring the heat. One such call coming down the pipeline includes DM's Social Media Manager, who will be highlighting how she took our 15k follower Instagram account to **over 80k** (and growing) in less than a year!

And that's just a taste of what's coming your way.

See you inside Lab this summer, where it's nice and cool....

<sign off>