



FOR IMMEDIATE RELEASE:

**STUDIO CITY PARTNERS WITH REEL FX ANIMATION STUDIOS TO DEVELOP
THE JERKY BOYS AS AN ANIMATED TV SERIES**

LOS ANGELES, CA – XX - [Studio City](#), the Emmy-winning television production company is partnering with Reel FX Animation Studios to develop an animated TV version of worldwide prank call phenomenon, *The Jerky Boys*. The series will stay true to the irreverent brand with improvised prank calls alongside narrative elements. Keeping with the times, the series will feature prank video calls as The Jerky Boys pop in on video chat sessions.

The *Jerky Boys*, created by Johnny Brennan, inspired a feature film and sold over 8 million records consisting of improvised, outrageous prank calls garnering the **XXX** most sold comedy album of all time and inspired a legion of comics. *The Jerky Boys: Animated Series* will take key retro elements from the original while reimagining it into an animated series. The series will follow fan favorites Frank Rizzo, Mike Derucki, Sol Rosenberg, Jack Tors, and others voiced by celebrity guests.

Quote from Johnny Brennan

"We are extremely excited to bring back such an iconic show," said President of Studio City Stu Weiss. "*Jerky Boys* created a massive phenomenon, leaving behind a huge group of fans. We can't wait to bring *Jerky Boys* back to them and introduce the series to new generations. The show is exploring really exciting angles tying into the surge of Zoom and Skype and we can't wait to bring the series back into people's homes."

Studio City and Reel FX are currently pursuing distribution. The series will be a commentary on modern pop culture and is targeted to introduce Jerky Boys to a new generation of fans while maintaining its original, core fan base of 35+ males.

STUDIO CITY

Entertainment, Media, Digital and Political Marketing and Motion Graphic Design since 1995. Based in New York and Los Angeles, two-time Emmy and Clio-winning Studio City / PXL is the world's only entity producing original marketing content every day for every major studio. Each year, Studio City produces over 12,000 spots for ABC/Disney, CBS, CBS Domestic,

NBC/Universal, Debmar-Mercury, Fremantle, Sony Pictures Television and Warner Bros. Their work is seen every day in more than 100-million homes in the US. In 2012, Studio City launched its original content division, which created Dish Nation (Nightly on FOX), Building Off The Grid (DIY), co-productions like The 44th, 45th & 46th Daytime Emmy Awards. Two-Time Clio Award winning PXL creates original digital products for social and digital outreach to audiences for Dreamworks, Paramount, Disney, Universal, Sony Pictures, and D.C. Comics among o

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