

UX Writing / Digital Content Management

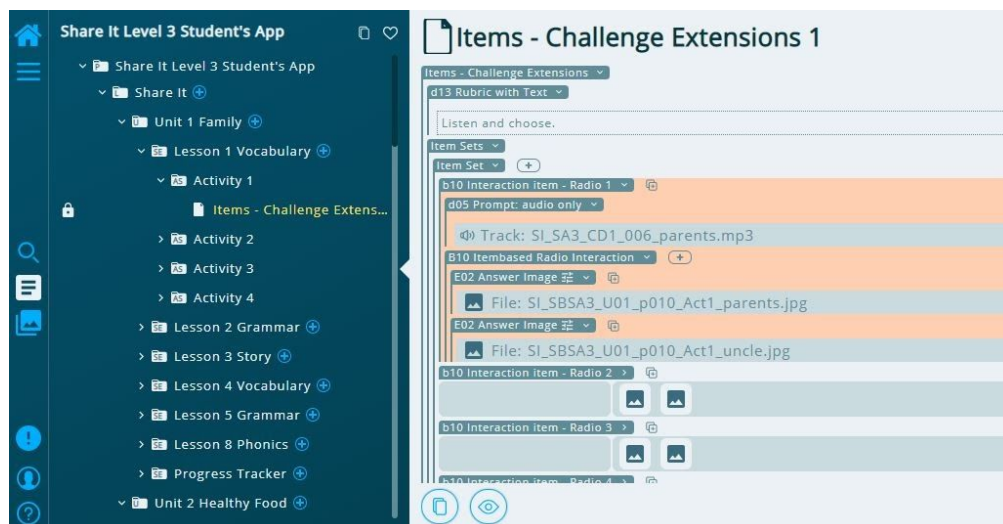
In 2019, I developed and edited digital learning content at Macmillan Education. As a team, we created 5,000+ activities that included over 20,000 image, audio, and video assets for the [digital platform](#). Work included:

- Creating wireframe mockups in **AdobeXD** to test UX / UI before content authoring
- Inputting / organizing digital activities and assets into a Google Sheet
- Training external writing team how to use digital authoring tool / upload assets
- Performing three rounds of tests (Alpha, Beta, and Final Candidate review) on the digital platform

Ex: Digital Content Google Sheet

WU Review					
	A	B	C	D	E
1	WU Review				
2	Pedagogy	To present the lesson objective	To review and practice numbers (Activity 8)	To practice the alphabet through a song (Activity 8, part 2)	To present the Can Do statement in the footer
3	Hotspot Number	HOTSPOT_1	HOTSPOT_2	HOTSPOT_3	HOTSPOT_4
4	Hotspot Area	Letters banner	Activity 8	Activity 9	Can Do footer statement
5	Notes	Lesson Objective Text: A: What are we doing? B: Reviewing the language in Student Book 2.	Activity 8.1	Activity 9.1	I Can I can use the language in Student Book 2.
6	Main Template	d32 Text Slide	c05 Activity Typein List	c24 Activity match text to text	d32 Text Slide
7	Additional Templates	d40 Chat	d13 Rubric with text d20a Presentation Image Only	d20a Presentation image only d13 Rubric with text	d40 Chat
8	Rubric	n/a	Look and type. Find how many.	Look and match. Then ask and answer.	n/a
9	Assets	Images: 2 images of Share Pals from character lineup (Sid asking question, Suzy answering) Audio: n/a	Images: 1 pickup image from SB3 page 9, Activity 8 Audio: n/a SI_SBT3A3_WU_p09_Act8.svg	Images: 1 pickup image of children at a market from SB3 page 9, Activity 8 Audio: n/a SI_SBT3A3_WU_p09_Act9.svg	Images: 1 image of Share Pal Sid from character lineup Audio: n/a SI_SBT3A5_SharePal_Sid1.ioe

Ex: Digital Authoring Tool



Ex: Digital Platform










Listen and choose.








[Previous Item](#) 3 of 14 [Next Item](#)

Match.

				
			fly a kite	


[Show Answers](#) [Next Answer](#) [Check Answers](#) [Try Again](#) [Reset](#) [Close](#)  


The Flying Doctors

[Read](#) [Listen](#) [Listen and Read](#)

[Show Answers](#) [Next Answer](#) [Check Answers](#) [Try Again](#) [Reset](#) [Close](#)  

1 Most people with service jobs have an office with a desk and computer. In Australia, the Royal Flying Doctors are different. These doctors don't have offices. They have airplanes!



[Previous](#) [Next](#)

Digital Content Management_JIRA

In 2019, I logged / reviewed **JIRA tickets** for 5,000+ activities on Macmillan Education's [digital platform](#). Work included:

- Performing Alpha and Beta reviews / filing JIRA tickets to flag bugs & platform issues
- Assigning tickets to appropriate member of development / design team
- Tracking progress of tickets and performing final checks to ensure fixes are applied
- Creating JIRA style guide to ensure language consistency / optimize ticket searchability

Ex: JIRA board ticket

Digital Operations – Content Management System - 1.0 / DOCMS-36678

OTHER - Update song SRT files to use bold song titles

Edit Comment Assign More Reject issue

Details

Type: **Change** Status: **CLOSED**

Priority: **Low** Resolution: **Fixed**

Component/s: **SI - L3 - PAP - PLAT**

Labels: **None**

Location: **Unit 1, Lesson 4, Final Activity**

Unit 1 Example in CAPE:
<https://cape.springernature.com/#512e0f58496d45a7a3c39cebf1278c55/f57e4a01caf48fe923eabbfe2227879/standardeditor>

Categorisation: **Asset - Replace/Missing/Edit**

Assign - Role: **Senior Digital Producer**

Digital Series: **Share It!**

Description

(Beta - Windows desktop)

Match the updates that we applied to song SRT files in TAPP3 which now have bold song titles.

Ex: JIRA ticket attachments

Attachments

Drop files to attach, or browse.

Example_Correct Spacing.JPG 11.02.2020 16:56 61 kB

U1_Incorrect Spacing.png 11.02.2020 16:52 319 kB

U5_Incorrect Spacing.png 11.02.2020 16:53 607 kB

U6_Incorrect Spacing.png 11.02.2020 16:53 264 kB

U7_Incorrect Spacing.png 11.02.2020 16:54 341 kB

U8_Incorrect Spacing.png 11.02.2020 16:55 665 kB

Activity

All Comments Work Log History Activity Emails Transitions

Gallen Man added a comment - 24.02.2020 12:35

This is a known issue.
This require web production fix to the Primary styles.