

## UX / Copywriter work

In 2020, I developed the following 7-page PDF of original copy for payever, a German e-commerce / marketing company. Work includes:

- Original website copy, detailing payever services in brand-specific tone
- FAQ Sheet
- Competitor Analysis

Full PDF\_payever:



Succeeding as a business is getting increasingly difficult and competing with the big brands takes a lot of resources. From labels and logistics to returns and shipping, let us handle the details and we let you focus on what you know best - the product.

### Who are we?

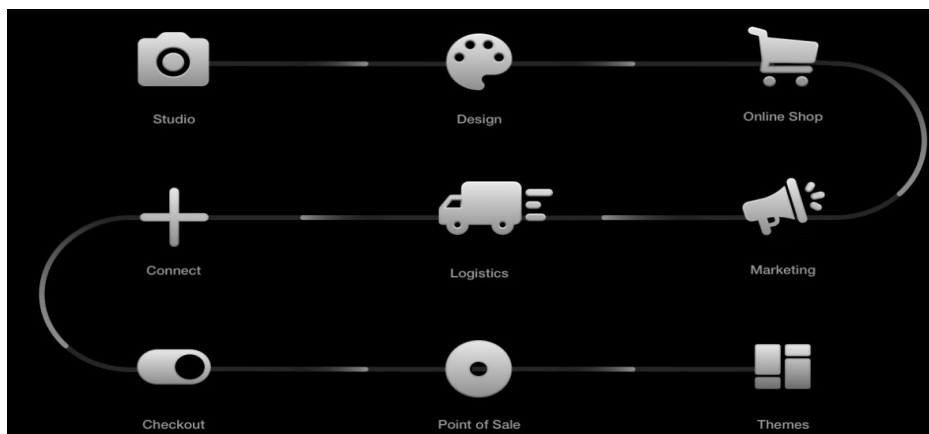
A single, customizable, all-in-one dashboard that changes the way you do business. We build your website, track orders, help you talk to customers and sell anywhere.

### Who can we help?

From retail and restaurants to enterprise and service, payever is the right solution for businesses small and large.

### What we do

- Shop • Point of Sale • Mail • Studio • Checkout • Products
- Shipping • Transactions • Connect • Ad • Contacts



Customize your online shop, *no coding required.*

Personalized offers and promotions, *keep customers engaged.*

Talk to your customers with payever Messenger, *no call wait-time, chat instantly.*

Professional photos & videos of your products, *high quality, no studio contract.*

Compatible with all payment platforms, *customers pay how they want.*

Analyze transactions, track orders, *leave the spreadsheets to us.*

## Industry Solutions



From new cars and used cars, to motorcycles, repairs, and maintenance, payever mobility runs your entire mobility business. With just one click.

Succeeding in the mobility industry is getting increasingly difficult. Big brands are starting to sell directly to customers and electric cars require less maintenance. Plus, it's more complex and expensive to compete for new clients. That's why, payever invented a **one button solution**.

Click and our professional studio will take pictures of your products, or even help you take better photos locally – *you choose*. Our team of international web design experts will create the online template you want, to compete with the big brands. We guarantee it will translate to increased sales.

Online shop services include:

- Booking dates, inspection, and local pickups. Also, we'll ensure the website grows with your business, including online marketing ads to help you find new customers.
- Customer communication: auto reminders for promotions, maintenance visits, and notifications when new models come out.
- We'll ensure your customer communications add value and increase click-through rates.

We're not just a shiny interface. **We also do the heavy lifting in the background.** Payments, financing and credit checks.



At payever, we take care of the entire selling process, so you can focus on your car dealership – the thing you do best.

*Leave the digital dirty work to us.*

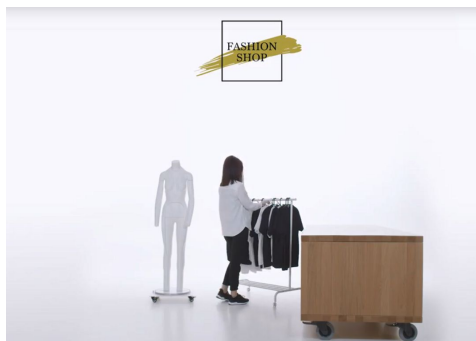
# Industry Solutions



From product pictures and designs to marketing and logistics, payever fashion offers a **one-stop solution** for your fashion business. Run your entire fashion business. With just one click.

Succeeding in fashion online is tough. With so many details to iron out, it can feel impossible to compete with the big brands. Click one button and let payover run your entire online fashion business: design, marketing, even logistics - we got you covered.

We even have ghost mannequins, models, and makeup artists, to help you build your brand in the way you want.



***You give your customers what they want, you should have the same. Let payever work for you.***

Our international design team will edit your photos and create beautiful templates – so that you can compete with big brands.

We'll set up your online shop and ensure that you don't need to write a single line of code. And once your business grows, our state-of-the art technology grows with you.

**Marketing** We'll handle your online marketing ads and help you retain existing customers by automated reminders or personal offers. We run your entire shipping business. From labels, to logistics, and even taking care of product returns.

**Payment** We'll also help you configure all payments and financing, gather all necessary insights of your business, (customer trends/analytics to help you better understand your customers) and help you sell on Amazon, ebay, or Google Shopping.

At payever, we take care of the entire selling process. Online, and at the local shop at your point of sale, so that you can focus on your fashion business

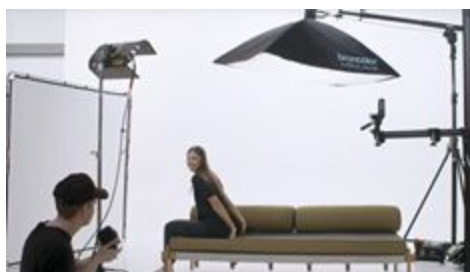
**Start, run and grow your fashion business. With just one click.**

## Industry Solutions



Run your furniture business with just **one click**. Succeeding in the furniture business is getting increasingly difficult. With payever, click one button and we run your entire furniture business.

With our modern photo studio we can help you make professional photos of your business or furniture, or our technology can help you take better photos directly in your local store - you choose. Our team of international designers will create beautiful templates, so you can compete with big brands. We guarantee it will convert into high sales.



***You give your customers what they want, you should have the same. Let payever work for you.***

We'll set up your personal online shop and ensure that you don't need to write a single line of code.

And once your business grows, our state of the art technology grows with you. Since it's becoming harder to acquire new customers, we help you with online marketing ads. We also help you retain your existing customers in different channels through automated reminders or personal offers. We run your entire shipping process. From labels to logistics.

**Product returns?** Yep, we take care of that, too. At payever, we handle the entire selling process, so you can focus on your products – the thing you do best.



Leave the dirty work to us. We'll handle the details in the background like payments and financing and help you get insights on your business. At payever, we take care of the entire selling process: online and at the point of sale, so that you can focus on your furniture business.

**Run your entire furniture business. With just one click.**

## Industry Solutions



Run your entire b2b business. With just one click. Combine the complex features you need with the simplicity of customer experience. The greatest experience ever in b2b.

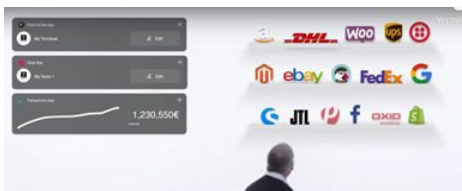
With our modern photo studio, we can help you make professional photos of your b2b products. And our technology can help you take better photos directly in your warehouse or production site - you choose. Experiences private customers love, for business customers.

***You give your customers what they want, and payever thinks and you should have the same.***



Our designers from around the world will edit your pictures and create beautiful templates, so that your online presence can compete with the big b2b brands. We'll set up your website with a personal b2b shop and ensure that you don't need to write a single line of code. And once our business grows, our state of the art technology grows with you.

Since it's becoming harder to acquire new business customers, we help you with online marketing ads. And also help you retain your existing business clients in different channels through automated reminders and personal offers.



**Don't lose out on customers.** With payever, your business is compatible with all forms of shipping and payment.

Get all insights in your business. And connect your business to anything you already use. At payever, we'll take care of the entire selling process. Online, and in your local facilities at the point of sale.

**Start, run and grow your B2B business. With just one click.**



## USP

### What makes us unique?

Only payever offers a truly comprehensive, one-stop shop approach for businesses. At payever, we can handle product photos with our professional studio, or you can use our powerful tools to help you do it better at your job site. Other features:

- 88% of customers leave the checkout if their preferred payment option is not available. With payever, you let customers pay how they want.
- payever handles product returns, labeling, and online marketing.
- payever can integrate with whatever payment platform your customers already use.
- payever Messenger allows you to communicate directly with your customers.



### Us vs Them?

Compared to the largest industry competition, payever offers the only fully integrated, one-stop, one-click approach to running small and large businesses - allowing the customer to truly focus on what they know best: the product.

From user insights, to labeling and logistics, none of the competitors' services can match.

**Woocommerce**, for example, offers a high-level of customization with their website. While their stated 'low-scale' approach can offer flexibility, it also requires extra work for businesses to handle the customization. With payever, we handle that for you. Tell us how you want it, and we make it happen. We also help you better understand your customers through analytics.

**Shopware** only offers 'standard' Google analytics integration. This doesn't match the full scope of customer insights offered by payever. Our comprehensive customer analytics put you in position to compete with the big guys and meet your customers needs.

**Did we mention photography?** We do that, too. None of the competitors have their own studio to handle your photography or videos.

Using a private studio is costly. Plus, they can't handle other essential product and website logistics. Having a one-stop source for all your business needs ensures consistency in brand voice and product quality. Only payever offers an integrated, one-click approach.



# FAQ

## How much does payever cost?

payever offers flexible pricing. Plus, no payment upfront, no risk – you only pay once your shop is up and running.

## payever Shop

Essential For Beginners	Plus For Growing Businesses	Pro For Professionals	Enterprise For Enterprises
<a href="#">Try it</a>	<a href="#">Try it</a>	<a href="#">Try it</a>	<a href="#">Try it</a>
€29	€79	€299	Individual
2%	1%	0,5%	Individual

## Can any business use payever?

Yes, payever can help grow any small or large business online and at the point of sale. Check out some examples from industries that use our solutions in b2b, fashion, mobility, and home. Let us learn about your business and you'll be competing with the big brands in no time.

## What payment methods can I add to my business using payever?

88% of customers leave the checkout if their preferred payment option is not available. With payever payment, you get the *advantage of accepting all payments*: credit card, paypal, and many others. For customers, it's the easiest way to pay. And for you, it's the best way to earn money.

## Do I need to be tech-savvy to use payever?

Nope, no coding required! Let our international team of experts handle the tech. You focus on your product.

## Where can I sell with payever?

From eBay and Google to Amazon, sell your product wherever your customers go. Also, we use customer analytics to let you know where you should go. Sell more, sell smarter.

## What do I need to start selling with payever?

- 1 We call you to talk about your business.
- 2 We send you a free design for your online shop within 2 weeks.
- 3 Like the design? We'll create your online shop for you within 4 weeks.

## What if I already have an existing offline business - can I integrate that with payever's platform?

Yes, payever allows you to integrate any business to an online platform. Let us know how you want it, and we'll build it for you.

**Get started for free**

No credit card required. Free 14 day trial.

[Chat with us](#)

[Register](#)

