SHERISE HENRY

P.O. Box 855 Baldwin, La 70514

337-940-2168

OBJECTIVE: To use journalism experience in print or broadcast to find an opportunity to fully exercise my skill set in communications

- Current customer service rep at Teleperformance
- Current copywriter for writelabel.com
- Former full time education reporter for The Daily Iberian Newspaper
- Anchor, reporter & producer at KTBS 3 Shreveport, KALB Alexandria, La and Greenville, Ms
- Substitute teacher in Iberia, and St Mary parishes

Write Label Writer

August-Present

• Work as copywriter for commercials, radio ads and greeting cards

Customer Service Representative for Teleperformance

December 2020-Present

• Assist customers of USBank with information concerning their bank cards

Freelance Writer-Acadiana Lifestyle/Franklin Banner

2007-Present

- Wrote Human Interest Stories
- Covered local festivals and Parish Council meetings

Daily Iberian Newspaper Reporter

April 2017- September 2018

• Began as freelancer and then advanced to full time education reporter

Substitute Teacher

2007-2019

- Taught in St. Mary and Iberia parishes
- Taught Kindergarten through 10th grade
- Taught Special Education as a long term sub from 2018-2019

Louisiana Dept of Education-Public Relations Officer

2003-2007

- Designed Annual Report
- · Helped with Speech writing
- Helped set up La Dept of Education and La Dept of Health conference

WXVT TV, KALB TV, KTBS TV

Television, Anchor/Reporter/Producer

1997-2002

- · Live reporting
- Anchor Morning, noon and 9 pm respectively
- · Covered government and human interest

EDUCATION

Southern University Law Center

2007-2009 J.D. not obtained

Xavier University of Louisiana

Mass Communications Major Business Administration-Minor 1993-1997 Bachelor of Arts

Writing Clips

https://www.iberianet.com/news/smile-cuts-3-from-board/article 8b55c81c-ac03-11e8-944f-cf6c996b5f3a.html

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https://apnews.com/article/00a8a8ac910047a7a2c35922a3aa491c