

# Simeon Ganzallo

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## Summary

Versatile writer and Journalist with over six (6) years of communication-centered experience across sectors. Has practiced both in traditional and digital media, actively involving in the production of news stories, radio and TV programmes, articles and journals, and other media materials.

## Experience

### Operations Supervisor

ForCare Pharmacy

Jul 2023 - Present (10 months)

Supervises the digitization of the pharmacy's operations in Abeokuta.

Organizes training programmes for staff, conducts system updates, downloads sales and procurement reports, and ensures the daily flow of activities.

### Writer

NFTMagazine.com

Dec 2022 - Feb 2024 (1 year 3 months)

Writes about the latest Cryptocurrency and NFT trends.

Writes feature/promotional articles about new cryptocurrency and NFT projects.

### Feature Writer

TheRichest

Mar 2022 - Dec 2023 (1 year 10 months)

Crafted, optimized, and published feature articles and lists that focused on celebrity lifestyle and luxury.

Brought stories to life, engaging readers with narratives and insights.

### PR Collaboration

Vertu

Mar 2023 - May 2023 (3 months)

Wrote promotional articles about Vertu's latest products, innovations, and activities.

### Sports Presenter

Rockcity FM

Mar 2022 - Oct 2022 (8 months)

Presented two sport news programs, Rock Sports (English) and Sport Wakis (pidgin).

Conducted interviews, produced special reports, and optimized/published sport news stories on the station's website.



## **Legal Blog Post Writer**

Upwork

Jun 2021 - Feb 2022 (9 months)

Researched, wrote, edited, proofread, and optimized high-quality legal blog posts for two Legal (Legal documentation and Intellectual Property law) websites.

Optimized the posts according to SEO best practices, contributing to the enhancement of the websites' credibility.

## **Reporter**

Ogun State Television

Dec 2015 - Apr 2017 (1 year 5 months)

Served as a news reporter, taking on various responsibilities related to news reportage, news broadcast production, package editing, news writing, press releases, news sourcing, and channel monitoring.

## **Education**

### **Moshood Abiola Polytechnic**

Higher National Diploma, Mass Communication

2017 - 2019

### **Moshood Abiola Polytechnic**

National Diploma, Mass Communication

2013 - 2015

### **Abeokuta Grammar School**

2005 - 2012

### **St. Bernadette's Nur/Pry School**

1997 - 2005

## **Skills**

Video Editing • TV News Production • Voiceovers • Broadcast Journalism • Radio Broadcasting • Reporting • Interviewing • Market Research • Content Management Systems (CMS) • Image Editing

## **Honors & Awards**

**2019 Creative Writer of the Year** - Association of Mass Communication Students, MAPOLY, Abeokuta

2019