

Simeon Olusoji Ganzallo

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Laderin, Abeokuta, Ogun State 010001.**

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Professional summary

Dynamic Journalist and avid writer with two (2) years of experience in news writing, editing, reportage and broadcast. Producing high-quality content promptly, taking advantage of current trends and public opinion. Hardworking, reliable and versatile writer and SEO specialist with over six months experience as an independent contractor.

Work history

Intern News Reporter, 11/2015 - 12/2017

Ogun State Television - Abeokuta, Ogun State

- Wrote, edited and produced stories for the platform, including Internet and digital channels, maximizing visibility.
- Created digitally-optimized news content using a range of multimedia tools including Adobe Pro and Adobe Premier.

Freelance Writer, 05/2021 - 02/2022

The Book Clinic (Via Upwork) - Remote

- Researched content, wrote, and edited 100% unique legal blog posts for **A People's Choice** blog and **Ian Corzine (Social Media Lawyer)** blog.
- Worked with numerous research and optimization tools such as

Study.com and Frase.

Freelance Search Engine Optimization (SEO) Specialist, 05/2021- 02/22

The Book Clinic (Via Upwork) - Remote

- Optimized **A People's Choice** and **Ian Corzine (Social Media Lawyer)** articles and blog posts to attain high ranking on search engine result pages (SERP) and get 100% SEO scores using **Frase**.
- Posted optimized articles and blog posts to the above- mentioned blogs' backend pages while further optimizing readability and ranking.
- Wrote accurate and high ranking Meta descriptions for posted articles and blog posts on the above-mentioned blogs' backend.

Feature Writer/Search Engine Optimization (SEO) Specialist,

03/2022 - Present

TheRichest (www.therichest.com) - Remote

- Wrote high quality feature articles for the website.
- Wrote high quality listicles for the same website.
- Optimized said articles and listicles on the website's backend.

Skills

- Story development skill
- Advanced interviewing skills
- Interviewing strength
- Editorial writing
- Media operations understanding
- Radio and TV journalism
- Subject interviewing
- Investigative journalism
- Interviewing skill
- Media ethics
- Media operations knowledge
- Poetry
- Content Development
- Entertainment journalism
- Public opinion understanding
- Research based writing
- Creative writing

Education

- **Moshood Abiola Polytechnic - Abeokuta (2013 - 2019)**
Mass Communication and Information Technology
- **Abeokuta Grammar School - Abeokuta (2005 - 2012)**
- **St. Bernadette Nursery and Primary School - Abeokuta (1999 - 2005)**

Referees

- Kayode Taiwo (Manager, Programmes, Ogun State Television)
08034290665.
- Commander Soji Ganzallo (State Commander, SO SAFE
CORPS) 08034681687.
- Olusegun Adeigbe (Veterinary Department, Ogun State Ministry of
Agriculture, Ijebu Ode) 08169255511.