

Samurai Animation

	<p style="text-align: center;">AUDIO</p> <p style="text-align: center;"><i>Powerful voice and awe-inspiring music in background.</i></p>	<p style="text-align: center;">VIDEO</p> <p style="text-align: center;"><i>Features the average business owner trying to become a samurai (Samurai in-training/trainee) and the Renegade Samurai (teacher-esque role).</i></p>
	<p>Animation is a powerful marketing tool and an effective asset in your arsenal. You know you deserve an animation, but you don't know where to start. What type of animation do you need? How much work will <i>you</i> have to do? How do you know the animation will do what you want it to?</p>	<p>Introduce the trainee. Doesn't look like a samurai at all. They are in a beautiful landscape when they see the "tools" of a samurai (sword, robe, etc). He puts on the "tools" but then the questions start. Doubt crosses his features. As the questions are asked, they begin to stack up over the trainee's head until all we can see is a hand sinking into the sea of questions.</p>
	<p>With all the unknowns, it can quickly start to feel like you're in over your head.</p>	<p>Another hand reaches into the sea of questions and pulls out the trainee.</p>
	<p>You're an expert in your field and you take pride in the work that you do, however, it can be incredibly difficult to describe your value-add to your audience.</p>	<p>Trainee stands tall and proud but then shoulders start to sag as they are passed, seemingly invisible, by a crowd of people.</p>
	<p>How do you get your audience to see your brand when there is so much competition for their attention?</p>	<p>The sea of people fade away in different directions going toward other things. The trainee is left alone facing the road that the people left on.</p>
	<p>You need a differentiator, but it has to be consistent with your brand.</p>	<p>One by one, obstacles/enemies begin to come out from behind trees and boulders. Starting with differentiator, then branding.</p>
	<p>You need to increase traffic to your company, but a sales team is expensive and, often, ineffective.</p>	<p>Next comes traffic, then sales.</p>
	<p>You need to reduce the time it takes to close a sale, but don't want to waste money or your own time in the process.</p>	<p>Sale cycle appears, then finally money and time.</p>
	<p>With so many battles to fight, it seems easier to admit defeat, and do nothing.</p>	<p>Trainee sinks to their knees as the enemies close in. Colors fade and turn grey.</p>
	<p>But now is not the time to give up! A good animation, can increase brand recognition, reduce time to conversion, and optimize</p>	<p>Flash into color and the renegade samurai is standing in front of the trainee with sword drawn.</p>

Samurai Animation Cont.

	your marketing dollars with real returns. And we're here to help you do just that.	
	We were just like you. Renegade Media was bought by a private equity business because in the 27 other businesses they owned, each one wanted the same thing: an effective animation that let them stand out and draw in the right customer, while creating conversions and optimizing time and money.	The RM Samurai looks back at the trainee with a confident, understanding air for a moment, then turns to the enemies and the battle begins. One by one, the enemies are slain. Starting with differentiator, the Samurai slices. Moving to money and time, the samurai stabs.
	We've met hundreds of businesses just like you, and we've found that companies hire everything from the cheapest to the most expensive animations, with the same results.	Maybe move to a new screen where the edges are foggy, like a flashback. The samurai walks through a group of trainees who are all going through the training.
	With cheap animations come cheap, low-quality video with hours of your time spent doing most of the work.	The trainees fight their own monsters/enemies as the "flashback" continues. Time and differentiator.
	Expensive animations look nice, but you still do 80 percent of the work and <i>hope</i> that it's effective.	Money and sales.
	Seeing the massive flaws and struggles in animation, we took matters into our own hands, and combined Disney-level animation with Madison Avenue-worthy marketing strategy to create the Renegade Media animations.	Back to the Samurai's battle for the trainee and all the enemies are defeated. Samurai takes trainee to a "samurai training building" in which there are many tools for samurai to use. (staves, swords, etc.)
	With Renegade Media, stop fighting blindly. Together, we can change your outcomes.	Trainer gives trainee better tools.
	Together, we can sharpen your marketing dollars, tighten your sales cycle, make your brand stand out, stay true to your image, and best of all, we will go to battle with you.	Trainee is sharpening sword, tightening belt, prepping, and then standing behind samurai as samurai shows trainee how to do certain moves.
	Start to finish, we will create the animation best suited to your business. We will walk with you every step of the way.	Samurai walks around trainee fixing their posture, tapping the arm up, pushing the foot out, etc. Perfecting the stance.

Samurai Animation Cont.

	We ensure your animation stays true to your branding and massively impacts your closing ratio.	
	We understand that there are five thousand other options and if you're looking to get a cheap product, we're not the team for you.	Show trainee going to other places with "fast learning" promises and "easy training" and things like that. The samurai turns away from trainee.
	We're experts at making you and your company money through animation, and as such, we will only deal with those who have a serious message and who are willing to do what it takes to get real results.	Samurai continues to work at the poses and moves until trainee comes back and starts working hard.
	Stop wasting marketing dollars on cheap work, ineffective, and expensive "end up doing it yourself" projects that just sit on your shelf gathering dust.	Books from "fast learning" and "easy training" sit on shelf covered in dust as trainee works hard.
	You are excellent at what you do, we are excellent at telling people what you do. So let us.	Samurai and trainee bow to each other.
	Stop fighting on your own, you're not alone when you hire us today.	Enemies return and both samurai and trainee face them with swords drawn.
	Call immediately to get Disney-level animation with Madison Avenue-worthy marketing and see your vision start making you money, now.	Fade to number and logo.

Seminar Video Script

Being a business owner can be a lonely job, heavy with expectation. You think you have to have every answer and solve every problem on your own, and more often than not, you end up getting in your own way. You act as your own worst enemy, and your business ends up running you instead of you running it.

What if you could change that? What if you could change the patterns and behaviors that keep you in a place of constant chaos, where you run from fire to fire trying your hardest to keep your business from burning down? How can you take your best thinking, your most impactful activities, and your current business structure and change... everything?

In the Anton Jae Seminar, Growth: How to Master your Business G-Spot, you will learn just that. You will learn how to take your best thinking, and combine it with the right steps in the right order under the right culture to turn your business into a predictable, sustainable, free-cash-flow machine.

- Learn how to create a culture of accountability
- Learn the importance of interconnectedness and how each piece of your organization impacts the rest
- Learn about sequencing your business in the right order at the right time to maximize your impact and create sustainable, predictable cash flow
- Remind yourself that your employees and your customers are the number one asset of your business
- Remember why you started this business in the first place and regain the excitement and fascination you experienced when you began this journey.

You were meant to run your business, not be run by it, so isn't it time to reclaim your life? If you keep going the way you are going now, how much more time, energy, money, and relationship will you sacrifice? What if, instead you take three days to focus on your business instead of in it. What if you took the time to get clarity on the direction your business is going and the destination you are aiming for? What if you could create a culture that by its very nature drives your business to where you've always wanted it to be?

Or maybe you would rather just stay where you are.

It's up to you.

Make your business better. Make your life better.

Join us in San Diego April 26, 27, and 28 to reclaim your time and freedom. Make your business better, now, by going to antonjae.com/growthevent and reserving your seat.

We'll see you soon.