The Golden Rules of Rùn

1. Nothing we wouldn't eat ourselves

Top quality only. Definitely no 'meat and animal derivatives', or 'derivatives of vegetable origin'.

2. Meat first - and just the right amount of it

Always the primary ingredient and what you see is always what you get. Ingredients are listed on a dry matter basis, which means the % content isn't altered during our gentle cooking process.

3. Single source animal proteins + fats

We know mixed proteins and hidden fats are one of your big bug bears.

It's strictly ONE source here.

4. No sore tummies

Scientifically crafted recipes that are grain and cereal-free makes for extra easy digestion and happy doggies.

5. Unique ingredients for healthy joints

Unique to Rùn, the joint-pack premix has been designed to support your runner's joints.

Are you with us?

Yes! I'm an interested dog owner!

Yes! I'm a curious retailer!

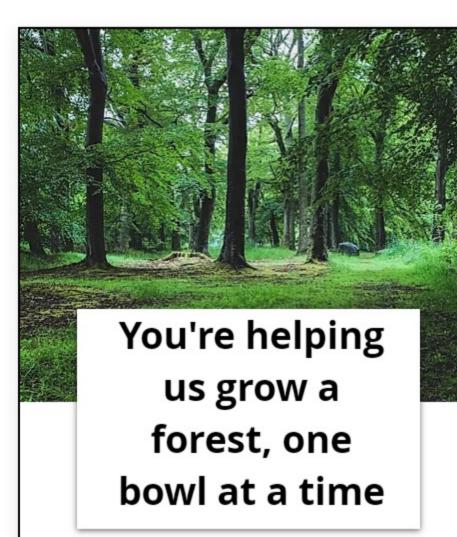


Find out why everyone's so excited about this nutrient-packed cooking method <u>Right here</u>.



Pretty sure we have the greenest packaging ever.

Read all about it.



Trees are planted for every order you make.

Look at them grow.