

# Victoria S. Keenan

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## EXPERIENCE

### Unity Creative Group, Staff Writer — Hoboken, NJ

June 2016 - April 2017

- Research
- Pitch ideas
- Conduct and transcribe interviews
- Work one on one with clients and PR representatives
- Write blog posts and editorial copy, digital and hardcopy
- Copywrite and edit articles
- Manage SEO online
- Manage social media accounts

### Unity Creative Group, Intern — Hoboken, NJ

January 2016 - June 2016

- Write and edit blog posts and editorial copy
- Set up and work launch events
- Manage social media pages,
- Go out into community and pass out magazines
- Meet with potential new clients

### FoodBank of Monmouth & Ocean Counties, Intern — Neptune, NJ

January 2015 - May 2015

- Write for fundraisers and call to action campaigns
- Manage social media accounts
- Write seasonal flyers and blog posts
- Work with volunteer organization and programs
- Work and organize events and parades

## EDUCATION

### Monmouth University, West Long Branch, NJ — BA in Communication w/Concentration in Journalism/Creative Writing

September 2011 - May 2015

## AWARDS

**Fall 2014** Dean's List Recipient

**Spring 2015** Excellence in Writing Award for The Outlook, honored by the Communication Department of Monmouth University

## PORTFOLIO

victoriaakeenan.journoportfolio.com

## PROJECTS

### Bustle BHive

May 2017-Present  
Community Contributor

### Buzzfeed.com

January 2017-Present  
Community Writer

### Thought Catalog.com

February 2015-Present  
Contributing Writer

### The Outlook—

*Monmouth University  
Newspaper*

Sept 2013-May 2014

Contributing and Staff Writer for  
Features section

May 2014-May 2015

Features Editor for The Outlook

## COMPUTER BASED SKILLS

- Wordpress
- SEO
- InDesign
- Photoshop
- Adobe
- Microsoft Office
- Excel
- PowerPoint
- Google Docs