

Rotimi Aribisala

Copywriter/Content Writer

Lagos

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I'm a graduate of business administration that has interest in the creative industry with my writing skills. I'm good at multi tasking and I make sure to deliver the best job, I also ensure to satisfy my clients.

Work Experience

Freelance Writer

Phoenix Writers - Nigeria

September 2020 to Present

I write contents on whichever topic or headline given to me from different categories like health, finance, blockchain, entertainment, education, etc.

Content Creator

Opera News - Lagos

December 2019 to Present

I create news and opinion articles to drive traffic to the site, entertain and engage readers.

Copywriter

TFAJ CLASSIC ENTERTAINMENT

2019 to Present

I write marketing copies for the company.

TFAJ CLASSIC ENTERTAINMENT

2019 to Present

Content creator

Journalist

Corporate Press

2016 to 2020

News Correspondent

Corporate Press

2018 to 2019

Journalist/President

Achievements/Tasks

President

Education

Undergraduate in Business Administration

Ekiti State University - Nigeria

September 2015 to December 2019

Skills

- Writing
Content creating
- Blogging
- Content Creation
- Journalism
- Copywriting
- Search Engine Optimization (SEO)
- WordPress
- Digital Marketing
- Digital Marketing
- Proofreading
- Content Marketing
- Social Media Management

Certifications and Licenses

Accenture: Digital Skills: Web Analytics

October 2019 to Present

YaliNetwork: Strengthening The Public Sector Service

August 2018 to Present

YaliNetwork: Fundamentals Of Starting And Running A Business

August 2018 to Present

Jobberman Soft-Skills Training

July 2020 to Present

Assessments

Written Communication — Proficient

November 2020

Best practices for writing, including grammar, style, clarity, and brevity

Full results: [Proficient](#)

Search Engine Optimization — Proficient

November 2020

Interpreting online website performance metrics and understanding search engine optimization tactics

Full results: [Proficient](#)

Proofreading — Familiar

October 2020

Finding and correcting errors in written texts

Full results: [Familiar](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.