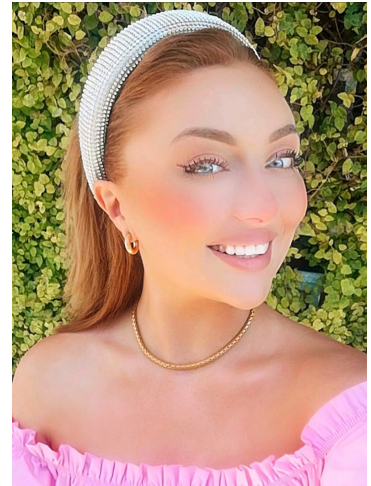


Becci Stockman



Writer - Creator - Yogi

An Irish Content Creator residing on the beaches of Portugal pursuing my passion for writing, yoga, and travel. With over a decade of experience as a professional Writer and Social Media Manager, I specialize in wellness, holistic healing, and erotica. Graduating with a BSc degree in Psychology expands my expertise into nutrition, mental health, and mindfulness. While living in India, I certified as a Sattva Yoga Teacher, which allows me to guide others through movement, meditation, and breathwork – embracing the present moment to manifest clarity into my projects.

SKILLS

Creative thinking
Social media management
Advanced writing
Self-efficient & organized
Reliable

EDUCATION

BSc Psychology (Hons) 2:1
Manchester Metropolitan University 2014-2017

Business BTEC Level 3 Extended Diploma
Belfast Metropolitan College 2012 - 2014

200hr Yoga Teacher Training
Sattva Yoga Academy, India 2020

EXPERIENCE

Creative Director & Social Media Manager, Daya Jewelry, Portugal

April 2020 - Present

- As the voice of the brand, I am responsible for all written copy for Daya including viral blogposts, new collection names, product descriptions, social media captions, and everything in between.
- Producing marketing copy to advertise products
- Influencer outreach management
- Promoting content on social media and engagement with an audience

Creative Writer & Social Media Specialist, Inkwell Content Creations, India

Sept 2018 - Present

- Helping businesses to thrive in a global market by providing a wide range of writing services for clients with various styles and topics.
- Research, brand development and SEO
- Content creation including unique blog posts, website copy, and social posts
- Brand marketing campaigns & email marketing
- Copywriting & transcribing

EXPERIENCE CONTINUED

Brand Ambassador, Vita Coco/Hippeas, Manchester/London

June 2016 - Sept 2018

- Managing Sampling Superstars to create brand awareness in a fun and efficient way
- Campaign planning and social media management
- Liaising with major companies for sales & marketing
- Product sampling at events throughout the UK including BBC Good Food, sponsored runs, yoga events, and Edinburgh's famous Fringe Festival.
- From hosting yoga sessions to driving around in a Tuk Tuk to sample, this position allowed my bubbly personality to flow when engaging with clients.

Student Brand Ambassador, Boohoo, Manchester

Jan - May 2016

- Liaising with Seed Marketing as Social Media Executive for Manchester Metropolitan University
- Point of contact on campus as a representative of Boohoo
- Driving brand awareness & connecting with societies to reach a target audience
- Managing social media campaign progress
- Producing engaging content to help the business to grow

REACH ME

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Based in Lisbon, Portugal

REFERENCES ON REQUEST
